

## DMC Software unveil how to unlock the true potential of SalesLogix with SalesLogix Mobile

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The DMC Software SalesLogix Mobile Prelaunch Events are scheduled for 2nd and 3rd February 2010 in London and Peterborough respectively. At each event experts from DMC, Sage and Livvy's will explore the potential SalesLogix Mobile offers a business, including a demonstration using the BlackBerry platform. In addition, all delegates will have the opportunity to sign up for a 30 Day FREE no obligation trial, which will include 3-5 BlackBerry devices pre-loaded with SalesLogix Mobile and all training materials.

SalesLogix Mobile was originally launched several years ago however due to the Technology available it was unsuccessful. However, for the latest version of SalesLogix Mobile, SalesLogix Mobile v5.6, Sage recruited expertise from BlackBerry to aid the design and functionality. SalesLogix Mobile now delivers a full working version of SalesLogix onto any BlackBerry or Windows Mobile device and is due for launch on 15th February 2010.

SalesLogix Mobile v5.6 provides businesses instant access to business critical information making it easier for professionals to operate to maximum efficiency whilst on the road, responding immediately to customer requests and key opportunities. With SalesLogix Mobile 5.6 users benefit from a competitive advantage that can help drive revenue while maintaining customer satisfaction.

Craig Buck, Senior Account Manager at DMC Software said, "Customer centricity is vital to the success of any business. Since the economic crisis of 2009 buyer behaviours are changing, placing a greater emphasis on customer service. To remain competitive businesses are looking to mobile CRM solutions to cope with customer demands."

"SalesLogix Mobile v5.6 is something DMC are really excited about and our prelaunch events will provide SalesLogix users and prospective users with the opportunity to see it for themselves. These events have attracted a lot of interest and SalesLogix Mobile v5.6 looks set to be a great success."

### About DMC Software

DMC Software is a company that is experienced in providing Customer Relationship Management (CRM), Accounts and integrated business solutions for businesses of all sizes, across a broad range of industries including ACT! by Sage, Sage CRM, Sage SalesLogix CRM and Microsoft Dynamics CRM. With advanced development abilities DMC can tailor a solution to meet the exact requirements of a business, providing the tools and supporting services to increase efficiency and profitability.

For more information on the CRM solutions and professional services available from DMC Software visit [www.dmcsoftware.co.uk](http://www.dmcsoftware.co.uk). Alternatively, email [info@dmcsoftware.co.uk](mailto:info@dmcsoftware.co.uk) or call FREEPHONE 0800 6522 423 to speak to a member of the sales staff.

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