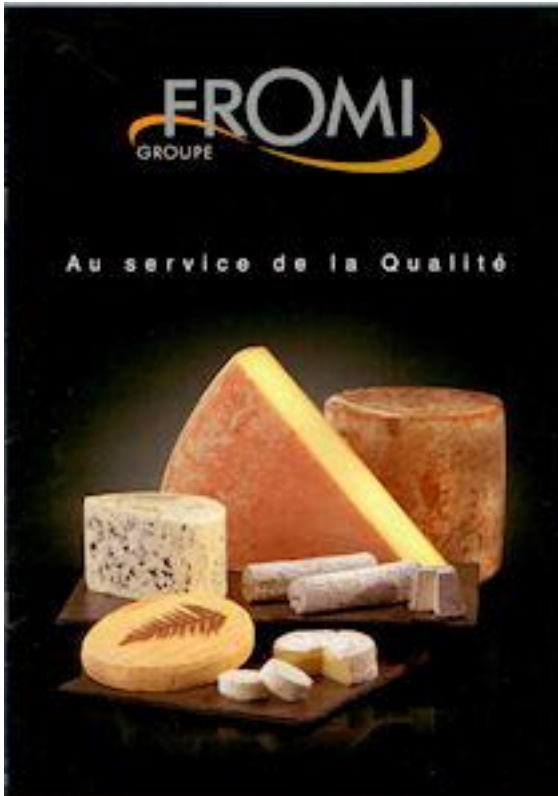


Le Paradis du Fromage – Distributing cheese worldwide with abas Business Software

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Press release from: [ABAS Software AG](#)



Lyon, France / Karlsruhe, Germany, January 26th, 2009 – French cheese manufacturer and global distributor Fromi Groupe will implement abas Business Software (ERP, PPC, MRP, eBusiness). Synchronizing different branches and warehouses throughout the world, simplifying their administration, and increasing global sales are the expectations of Fromi Groupe about their new ERP software.

French cheese manufacturer FROMI Groupe will implement abas ERP

When it comes to cheese, is quality FROMI's first priority. Their long-lasting partnership with cheese farms and creameries all over France ensures that they offer high quality products made using traditional production processes. Their priorities are the same, when it comes to a business software, choosing abas ERP is another supporting tool to ensure those high quality standard and production processes worldwide.

Increasing customer services and global sales

Their primary warehouse in Paris will be connected via abas ERP to their multiple locations in Rungis, Strasbourg, and Kehl (Germany). Sales & purchasing, delivery & tracking information, and real-time commissioning are a few features in abas ERP that will be used in every of their six branches. Fromi Groupe generates most of its turnover in the United States of America and Western Europe. Having experienced abas software partners in both regions, Fromi expects to support its customers and sales representatives with advice and services regarding cheese specialties while reducing costs and driving sales. Fromi Groupe will start with 70 licenses.

Understanding local tradition and culture

German software partner ABAS Projektierung supported ABAS PGI France S.A.S. to display global and local strengths of ABAS and its unified partner network. “We are looking forward to another long-term ERP partnership. Together with our German Software Partner ABAS Projektierung, we were able to address everything FROMI required. Understanding tradition and culture of a French mid market company gives us the advantage to implement an ERP project that will drive Fromi’s business for many years to come”, adds Francois Rumpler, Managing Director, ABAS PGI France S.A.S.

About Fromi

Fromi was established in 1969 and currently has 120 employees including 14 representatives worldwide. Fromi’s main objective is to preserve and support the French art of cheese making serving markets in Germany, Austria, Scandinavia, Italy, Spain, Switzerland, Benelux, USA, Australia, and Japan. Fromi is represented in the best outlets throughout the 10 countries that currently make up its market and is recognized by customers and suppliers as thoroughly reliable and efficient partner. Fromi increased its turnover by 65% over the last 8 years and deliberately skips the intermediate storing of its products in order to guarantee the best quality for their customers.

One Globe – One Network – One ABAS

ABAS is uniquely qualified to successfully implement international projects. No other company has the combination of a unified partner network, strategic orientation, globally enabled software, and international implementation methodology that defines the roadmap to success. ABAS Software AG is a leading provider of cost-effective ERP solutions for midsize manufacturers and distributors. More than 2,200 customers have chosen ABAS as their IT specialist and work successfully with the internationally applicable abas Business Software. ABAS, established in 1980, has now become a global network of companies. ABAS has more than 600 employees and 50 software partners. abas software partners provide a wide range of services including implementation, customization, hardware and network support. ABAS also provides on-site support and ensures short reaction times and high quality services. International partners in Germany, Austria, Switzerland, Hungary, Romania, Bulgaria, Turkey, Czech Republic, Slovak Republic, Poland, Ukraine, Russia, the Netherlands, France, Italy, Spain, Iran, Indonesia, India, Sri Lanka, Malaysia, Singapore, Vietnam, Thailand, China, Hong Kong, Australia, Mexico, and the USA represent the ABAS Software AG throughout the world. The partner network is continuously being expanded.

Company profile

ABAS Software AG is a leading provider of cost-effective ERP solutions for midsize manufacturers and distributors. More than 2,200 customers have chosen ABAS as their IT specialist and work successfully with the internationally applicable abas Business Software. ABAS, established in 1980 and once characterized by students, has now become a global network of companies. ABAS Software AG in Karlsruhe employs more than 115 people, and together with over 50 abas partners ABAS employs approx. 600 employees worldwide. The abas software partners provide a wide range of services including implementation, customization, hardware and network support. ABAS also provides on-site support and ensures short reaction times and high service quality. International partners in Germany, Austria, Switzerland, Hungary, Romania, Bulgaria, Turkey, Czech Republic, Slovak Republic, Poland, Ukraine, Russia, the Netherlands, France, Italy, Spain, Iran, Indonesia, India, Sri Lanka, Malaysia, Singapore, Vietnam, Thailand, China, Hong Kong, Australia, Mexico, and the USA represent the ABAS Software AG throughout the world. The partner network is continuously being expanded.

Product profile - abas Business Software

The brand name abas Business Software includes the products abas ERP for production, abas Distribution for distribution, wholesale, and service companies, and the eBusiness solution abas eB. abas ERP is an ERP application designed specifically for manufacturers in the Assemble-to-Order, Make-to-Order and Engineer-to-Order environment. abas Business Software is priced to fit most budgets while delivering full ERP functionality. It is flexible, adaptable, internationally applicable and a save investment for the future. The clear structure and well thought-out implementation strategy of the system enable a short implementation period as well as trouble-free integration into the company structure. New functions and technologies are constantly added to the standard software with each new upgrade. As a result, abas users are always using the most up-to-date product. abas Business Software is currently offered in 28 languages and can be run using Linux, Unix and Windows. ABAS has been a supporter of the open source operating system Linux since 1995. Approximately 80% of over 2,200 abas installations are based in Linux.

abas Business Software - range of services: Sales/sales order processing/shipping, purchasing/purchase order processing, warehouse management, scheduling, logistics, materials management/MRP, production/PPC, financial accounting, fixed asset accounting, cost accounting, controlling, eBusiness, portal, etc.

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