

PASTRY SHOE ICONS VANESSA AND ANGELA SIMMONS DONATE TO HAITI EARTHQUAKE VICTIMS

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Press release from: [Pastry by Vanessa and Angela Simmons](#)



FOR IMMEDIATE RELEASE

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NEW YORK, NY – Celebrity sisters and Pastry shoe brand entrepreneurs, Vanessa and Angela Simmons, announced their commitment to provide assistance through official Haiti earthquake relief efforts. The powerful earthquake struck Haiti on January 12 and was centered about 15-miles from the nation’s capital, Port Au Prince, causing an estimated 100,000 deaths countrywide.

With nearly 50 percent of Haiti’s population under the age of 18, a donation of Pastry shoes, as well as clothing, will be delivered to the local children. “Being able to give Pastry shoes and clothes to these kids during such a devastating and critical time is our way of helping and showing support when it’s needed most,” shared Angela Simmons.

Contributors to the creation of the popular and successful Pastry brand, the Simmons’ humanitarian efforts will help fulfill the needs of Haiti’s youth who have had their homes destroyed and are without shelter. Vanessa Simmons stated, “We can all do something to help. Pastry has chosen to give Haiti’s kids who are displaced and vulnerable to this heart-breaking situation. We pray that they will overcome this unfortunate and horrible tragedy.”

Working in conjunction with the American Red Cross, Pastry's donation of sneakers and apparel addresses the urgent need to aid earthquake survivors who have lost their belongings. For children seeking shelter and protection from the elements, the Pastry shoe donation offers sustenance and warmth.

"We're encouraging all Pastry shoe fans and loyalists to contribute and donate to the Haiti earthquake relief efforts," responded Vanessa. "If each of us do our part, we can make a big difference together," concluded Angela.

Pastry will continue its corporate social responsibility by actively monitoring developing outcomes in Haiti and adjusting future donations accordingly. "You don't just give and call it a day," claimed Angela. "Watching and learning about other ways that we can help, especially in this time of need, is just part of doing the right thing for others."

For additional information on Pastry, visit www.lovepastry.com or call (212) 246-1900.

About Pastry

A division of Run Athletics, Inc., Pastry is a premium brand of footwear, apparel and accessories inspired by the dynamic personalities, vision and direct involvement of Vanessa and Angela Simmons. Pastry made its debut in 2007 and has grown into a complete collection of lifestyle products for women. Pastry can be found in leading department and specialty stores throughout the United States, Canada and Mexico.

VIDA Group

29 W56th

New York NY 10019

www.lovepastry.com or call (212) 246-1900.

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