

Extraordinary gift for Valentine´s Day a La Rogaia Olive Tree Adoption

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The olive tree is one of the oldest cultivated plants of humanity. Since antique times it is a symbol for peace, longevity, health and strength. A mythological tree. Greek mythology wants it that goddess Athena herself gave it as a present to mankind. What could be more beautiful than giving such a really divine present to the one we love.

La Rogaia offers Olive Tree Adoption Packages, for one year or for a whole life. The adoption of an olive tree is not only a gift of high symbolical value: most of the packages also include getting finest quality extravergin olive oil from one's own tree.

At the same time La Rogaia Adopt An Olive Tree Project is a valuable contribution to the protection of environment.

The maintenance of olive trees and the olive harvest on the impassable steep slopes in Umbria and Tuscany are costly and labour intensive. This has caused the abandonment of vast stretches of formerly cultivated olive groves.

Ancient groves used to be set up on terraces, which were supported by dry stone walls in order to prevent erosion. These walls have been built by the olive farmers during centuries of hard work and have become a characteristic landmark of Umbria and Tuscany. Unfortunately a big part of these walls, which are also home to many small animals, are more and more threatened by decay. An important part of work consists in fighting against this decay in order to preserve this natural habitat.

A La Rogaia Olive Tree Adoption is an excellent opportunity to show to those we care for, that we care also about the safety of our environment and our future.

More information about the La Rogaia Olive tree Adoption Project here: www.rogaia.de/en/adopt_olive_tree.html

Villa La Rogaia is an agriturismo situated near Lago Trasimeno in Umbria, Italy. It offers holiday apartments and a variety of creative classes, such as painting, dancing, cooking, italian language and many others. It offers also special holiday events, like participating in the olive harvest.

Villa La Rogaia is also an organic farm, that cultivates olive trees, produces finest extravergine olive oil and raises medicinal herbs and fragrant plants

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