

bookatonce is now available in Spanish

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Press release from: [protel hotelsoftware GmbH](#)



bookatonce, the web-based hotel management system from Dortmund's protel hotelsoftware GmbH is now available in a Spanish language version, just in time for the first tourism trade fair, the FITUR on January 20th, 2010 in Madrid. The Spanish language version opens a new market for bookatonce: With 329 million native speakers worldwide, Spanish is the second most spoken language in the world, ranking even higher than English.

Since September 2009, the online solution bookatonce is available in English and German. Launching a Spanish version next, was a decision based upon the touristic potential of Spain and Latin America. Spain alone is one of the most touristically developed countries worldwide, offering around 1.5 million hotel beds. It comes as no surprise that the demand for a web-based and flexible hotel management system, tailored especially for small hotels and guesthouses, is continually increasing. Of course bookatonce already has customers in Spain, Mexico, Peru and Uruguay, up until now however, they had to settle for the English version.

"We are so happy to make bookatonce available in Spanish now. This way, we can better meet the needs and requirements of our customers and prospects in Spain and Latin America", says Björn Grunert, International Sales Manager at bookatonce. Björn will also be attending the International Tourism Trade Fair FITUR in Madrid: As a guest at the booth of our Spanish Partner Serenissima (Hall 10/Booth 10G34) he will showcase bookatonce to the Spanish market. In addition to the hotel management module, together with a variety of useful additional components, bookatonce also offers modules to create your own website as well as online booking.

About protel hotelsoftware GmbH

protel hotelsoftware GmbH was founded in 1994; it currently operates under the leadership of managing partners Ingo Dignas, Jörg Hermann and Manfred Osthues. protel's head offices are located in Dortmund, Germany; the company enjoys a worldwide presence, with a branch in Dubai and a dense network of partner companies that work in close cooperation with one another.

bookatonce is just the latest example of the successful application of protel's business philosophy, which for over 15 years has formed the basis of the Dortmund-based hotel software producer's success, under the motto "Innovation Meets Experience". In 1995, protel introduced the first Windows-based hotel management system onto the hotel software market. In so doing, it established a new standard, one that is today taken for granted everywhere. Thus, from its very first appearance on the market, the company has enjoyed a technological head start over the competition.

In 2009, it's happening again with bookatonce. This web-based software, specifically developed for small hotels, guest houses and B&Bs, sets the experience gained from over 15 years of hotel software development on an entirely new technological footing. bookatonce is the first "genuine" SaaS application for the hospitality industry. As a latest generation Internet application, bookatonce can be used without restriction in the same way as any other application. The result: a system that is not just at the cutting edge of technology, but whose user-friendliness is also bound to set a whole new standard. bookatonce: further proof of the power of combining innovation with decades of experience.

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