

Recession Driving up Rental Car Prices in Spain and Portugal

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Press release from: [Blue Valley Car Hire](#)



Spain and Portugal are traditional holiday destinations for thousands of visitors every year. Many visitors in 2009 were adversely affected by the rental car shortages which hit the major tourist resorts such as Alicante, Malaga and the Algarve. The credit crunch in Europe resulted in rental car companies cutting back the size of their fleets, and demand for hire cars outweighed supply. Many people turning up at the airports in the without a pre-booked car discovered that there were no rental cars available.

Matt May from Blue Valley Car Hire who car hire in the Algarve, Portugal and Malaga, Spain explains "last summer during the holiday period it was a nightmare for many tourists trying to book a rental car in Spain and Portugal. People who left booking until the last minute were lucky if they got a car, and if they did the prices were at least double the normal rates. The local rental companies simply did not have the cars available, and were having to pay astronomical prices to hire in cars at the last minute. The poor English summer weather made the situation worse with a lot of last minute holidaymakers heading for the sun".

Matt continues "we are anticipating a similar situation this summer. By booking early you will guarantee that a car is reserved in your name, and avoid having to pay the higher prices on arrival at the airport"

For more information please visit our website

Blue Valley Car Hire are a UK company offering an internet booking service for low cost car hire at a number of locations in Southern Europe.

Blue Valley Car Hire deal directly with local companies in Portugal, Spain and Turkey and are able to offer highly competitive rates and conditions. Unlike many companies we do not charge you in advance for your car rental.

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[You can find this press release here](#)