

## 3D film from VIRTUAL EXPERIENCE receives "Special Mention" at the MIPCOM 2006 mobile TV award

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VIRTUAL EXPERIENCE has been awarded a "Special Mention" at the MIPCOM 2006 – mobile TV award for its 3D film entry Cyberheidi 3D. This fiction 3D movie is about a computer programmer Linus caught in its virtual reality game.

For stereoscopic screening the 3D film was presented with special 3D displays that allow stereo 3D viewing without glasses. The movie Cyberheidi 3D is part of the 3D content package that VIRTUAL EXPERIENCE made available to the DMB-Project (mi-friends) launched in June 2006 in Munich.

Ferhan Cook, Head of the Preselection Jury, found that VIRTUAL EXPERIENCE's 3D film was of „particular merit and deserves to be highlighted“. Cyberheidi 3D will be presented during the MIPCOM 2006 on stereo 3D displays. This „Special Mention“ was awarded against a competition of 290 projects submitted from 170 companies from 34 countries.

Jérôme Hamacher, managing director of VIRTUAL EXPERIENCE, says that “this award confirms the ever growing demand for 3D entertainment. This demand is world wide and ranges from 3D feature movies for E-Cinema to entertainment “on the go” like the mobile solutions presented during the MIPCOM 2006 in October”.

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The Munich based 3D Company VIRTUAL EXPERIENCE is specialised in stereoscopic 3D film production since 1999. It provides the whole range of 3D films, 3D animation and 3D graphics. Moreover the capacity to shoot real-life movies completes the company's 3D expertise. The proven screening

formats range from IMAX-screens via fair presentation to computer screens or TV-sets. VIRTUAL EXPERIENCE 3D films have already received many national and international awards, for example at International Festival for Cinema and Technology, the German Film EvaluationHennessy Contest.

[You can find this press release here](#)