

Smart Metering - a review of experience and potential across multiple geographies

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ELECTRONICS.CA PUBLICATIONS, the electronics industry market research and knowledge network, announces the availability of a new report entitled "Smart Metering - a review of experience and potential across multiple geographies".

The market for meters and communications equipment alone is worth between EUR15 and EUR26 billion, and the scale of the metering opportunity is circa 200 million meters across Western Europe, spanning electricity and gas. With a market of over 250 million meters coming to fruition over the next eight years, and with buyers insisting on interoperability, becoming part of a common standards community will be necessary for sales success.

Smart metering is arguably the most important development in the energy and utilities sector today. Utilities will be replacing their existing "Dumb" meters with "Smart" meters over the next decade. This technology allows consumers to reduce energy consumption, for countries to integrate alternative technologies into their energy systems, and to make energy grids more robust and cost-effective. The implementation of this program spans utility processes, home automation, metering, telecommunications, network operations and massive IT and process change. In a few years the size of this global market across the entirety of the value chain will exceed \$50 billion per annum.

Challenge existing plans and programs to raise benefits and reduce costs and understand the market potential by geography to maximize your return on sales and marketing investment with "Smart Metering - a review of experience and potential across multiple geographies". This report also offers insight into discover what can be learnt from both a number of leading implementations and current plans and activities in Western Europe and gain insight into how to maximise benefits for minimum costs.

Details of the new report, table of contents and ordering information can be found on Electronics.ca Publications' web site. Be ahead of the market evolution that will come as a consequence of Smart metering to position your organization as a leader in the transition.

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