

Ocimum Biosolutions Announces Launch of ‘Pioneers in Genomics Education’ Program

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Invites applications from centers of educational excellence for the ‘Class of 2010’

Hyderabad, India and Gaithersburg, MD, US | January 06, 2010. Ocimum Biosolutions, a leading integrated genomics company, today announced the launch of its ‘Pioneers in Genomics Education – Class of 2010’ program. The intention of this program is to cement a strong industry-academia-industry relationship and provide cutting-edge genomic tools and technologies to the budding world-class researchers of tomorrow from key institutions. The program also aims to build a model for cross-academic and cross-industry exchange of knowledge and ideas. This program would be launched for India first.

Ms. Anu Acharya, CEO, Ocimum Biosolutions, said, “There is an opportunity for all of us to make a positive difference to the educational framework. The time has come for the industry to play a proactive role for creating an ecosystem and a platform for integrating basic research, education and applied research. This is going to happen when the industry takes a leadership role in identifying key stakeholders involved in cross-disciplinary life science education.”

“The Pioneers in Genomics Education Program is a definitive effort towards achieving this. Through this program, we are creating affordable access by opening up our widely used products to educational efforts through key stalwarts involved in life science education,” she added.

About the Program

The Pioneers in Genomics Education Program is an effort to bring cutting edge industry genomics applications and tools into leading educational curriculum with an aim to reduce gaps between industrial discovery and basic research. Moreover, the Program helps to foster linkages with select leaders in education and assist in their training endeavor. The Program also creates a network and facilitates collaboration between participants of this Program. This Program also aims to give affordable access to cutting edge bioinformatics tools to current and future researchers and scientists in industry and academia. For more information, please check the link:

www.ocimumbio.com/pge.

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About Ocimum Biosolutions

Ocimum Biosolutions is a global integrated genomics services company with operations in Hyderabad, India, Gaithersburg, MD in the US and The Netherlands. Ocimum provides comprehensive genomic reference databases, life science lab information management solutions, GLP-compliant microarray services and essential research consumables. Over 2/3rd of the top 25 pharma companies, leading research institutes and emerging biotech companies worldwide have chosen us as their preferred outsourcing partner and utilize our expertise for understanding underlying mechanisms of diseases, discovery and prioritization of gene targets and biomarkers.

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