

Vectramind is proud to announce the recipient of ISO 9001:2008 certification

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Press release from: [Vectramind Corporation](#)



Vectramind is proud to announce the recipient of ISO 9001:2008 certification, the International Standard for Quality Systems. The certification that highlights the company's commitment to quality processes, ensuring efficient provision of services.

“Becoming accredited is a major milestone for the company, It was a top priority for us, as a relatively new company, to ensure that our processes meet such standards and to have achieved that puts us in a great position as we continue to grow” as noted by COO, Mr. Prashant Kumar.

Conformance to ISO 9001:2008 quality standards is indicative of the implementation of standard systems with consistent and structured processes across the organization. This leads to improved efficiency in the processes, minimal failures in product & service quality thereby enabling the company to consistently meet and exceed customer expectations.

“The rationale behind achieving the standards was to ensure that all of our clients get highest quality service from the organization.” added Mr. Prashant Kumar.

Formed in 2004, under the aegis of CEO, Dr. Murali Krishna, VectraMind Corporation can today be considered the most reliable partner in Mobile and Web Solutions for any company in the GCC.

Over the years, it has specialized in Mobile VAS services. With over 200 satisfied customers and the right mix of talent and technological expertise, VectraMind is the pioneer in Mobile Marketing and SMS based campaigns in the UAE.

VectraMind Labs R & D team has over the years developed products that provide solutions to the company's core development areas. Proximo (an advanced Enterprise Messaging Platform), GOOP CMS (a content Management System), GOOP Real (a web based product catalogue for real estate companies), GOOP Cart (an advanced shopping cart) are some of these products.

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