

Non-profit Association of 200 Leading U. S. Employers Launches National Labor Exchange

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Corporate-sponsored JobCentral National Labor Exchange will provide employers a cost-effective transition after phase out of America's Job Bank.

Indianapolis, IN – Tuesday September 19, 2006 – Today, a non-profit association of over 200 leading U. S. corporations announced the launch of JobCentral National Labor Exchange to provide job seekers, employers and states a corporate-sponsored, cost-effective transition from federally-funded America's Job Bank (AJB) when it is phased out in June 2007 as announced earlier this year by the U. S. Department of Labor. Today's announcement was made by DirectEmployers Association board member David H. Williams, Manager of Professional Recruiting Services at Xerox Corporation.

JobCentral National Labor Exchange (www.jobcentral.com), a service of DirectEmployers Association, allows job seekers to search jobs with one search across thousands of corporate web sites, Google, networking site Jobster, and leading Internet employment search engines such as Indeed.com and SimplyHired.com. Over five million (5,000,000) jobs are available to job seekers from corporate web sites, newspapers, trade associations, and other Internet sources in all 50 states plus the District of Columbia, 230 major metropolitan areas, and all U.S. cities and postal zip code areas. The service is available free-of-charge to job seekers.

Employer services including job posting, resume searching and job distribution to leading Internet search engines such as Google, Indeed.com, and SimplyHired.com plus Jobster.com and over 1000 other Internet sites including diversity, military, alumni, and state sites are available to all employers regardless of size in all industries for a nominal fee.

Working in strict compliance with U. S. Department of Labor guidelines and regulations, the new JobCentral site will play a major role in helping companies build their workforce and comply with state and federal regulations such as Affirmative Action Program objectives, Office of Federal Contract Compliance (OFCCP) obligations and Veterans hiring goals when America's Job Bank is discontinued.

According to Williams, "JobCentral will continue to fully support America's Job Bank by posting all of its member-company job listings to the site as long as it is available to employers and to the public. When AJB is phased out, the JobCentral National Labor Exchange site will play a leading role in helping companies meet their staffing requirements and individual affirmative action goals while, as a group, better manage our nation's workforce."

JobCentral will also help companies meet their general staffing needs at the time of an impending national labor shortage which has heightened the need for employers to attract minorities, veterans, seniors, physically challenged, students and women to the workforce. It will allow companies to work directly with government officials at all levels in responding to national emergency recruiting needs such as those experienced as a result of the Katrina disaster.

JobCentral National Labor Exchange will offer extensive benefits free-of-charge to state workforce centers. Career OneStop Centers, counselors and other individuals who have Workforce Development responsibilities in each state will have access to jobs in their respective city, state, or region. Jobs will be available through state or federal government-approved job distribution sites, a link to the JobCentral site, or by providing the job search technology on the state's employment center web site.

Jobs will also be available at no cost to each state via an Application Programming Interface (API), links from state web sites or via File Transfer Protocol (FTP). JobCentral automatically places O*Net Classification Codes on all member-company jobs as is currently required by state workforce classification systems.

JobCentral has also partnered with The National Association of Colleges and Employers (NACE) and Symplicity Corporation to develop NACElink Network (www2.nacelink.com/) for college recruiting. Through the JobCentral site, jobs can be posted to the NACElink Network for students and alumni at a growing list of 575 colleges and universities nationwide including large research institutions, small and medium private schools as well as a range of community colleges.

Brian E. Jensen, Vice President Talent Acquisition for The McGraw-Hill Companies states, “The discontinuance of America’s Job Bank along with the projected labor shortage caused by baby-boomer retirements and a dwindling workforce provides a formidable challenge for all employers. JobCentral’s National Labor Exchange provides an opportunity for companies to meet their compliance and staffing requirements in an environment which is owned, managed and controlled by employers.”

JobCentral National Labor Exchange has been developed and is managed by the most experienced staff in the online recruiting industry. The Association’s Executive Director is Bill Warren, a former corporate human resource executive with Rockwell International and former president of Monster.com, who is widely recognized as the founder of online recruiting. Warren is a recipient of Employment Management Association’s (EMA) prestigious Pericles Pro Meritus Award, an honor presented by EMA in recognition of being the founder of online recruiting on the Internet.

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About DirectEmployers Association and JobCentral National Labor Exchange

DirectEmployers Association’s purpose is to share best practices, create new industry standards, provide research, and develop and manage systems and software for employers to increase efficiency and reduce recruiting costs. JobCentral National Labor Exchange is a service of the Association. Its member companies include an impressive group of industry leaders such as Abbott Laboratories, Analysts International, Allstate, ALLTEL Corporation, Anheuser-Busch, Ashland, Avaya, Bausch & Lomb, Baxter, Bell South, Capgemini, Cargill, Cingular Wireless, Cisco, Coca-Cola, General Electric, General Dynamics, H&R Block, IBM, Johnson & Johnson, Kindred Healthcare, Lockheed Martin, Mellon Financial Corporation, Merck, Harris Corporation, Home Depot, Honeywell, Hewlett-Packard, Johnson & Johnson, Mayo Clinic, National City Corporation, Northrop Grumman, Procter & Gamble, Progressive Insurance, Raytheon, Southern Company, Sprint, Textron, The McGraw-Hill Companies, Union Pacific, Volt Information Sciences, and Xerox Corporation.

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