

Motif featured in Alibris' Premium Business Partners list

Date: 12-22-2009 05:33 PM CET

Category: [IT, New Media & Software](#)

Press release from: [Motif, Inc.](#)



"Alibris, one of the Customer Support services clients of Motif, lists Motif in its Premium Business Partners list and recognizes Motif's contribution to its business."

Motif has been an Alibris partner since December 2006, and provides Customer Support to Alibris' customers through Email, Chat and Voicemail responses from its India delivery center at Motif India Infotech Pvt. Ltd. This relationship has grown and strengthened over the years, with Motif's focus on improving the processes to enhance end user shopping experiences at Alibris.

Brian Elliott, President and CEO of Alibris, recognized Motif's contribution to Alibris in a recent report in Retail Merchandiser magazine and featured Motif in its Premier Business Partner list.

Brian mentions "Alibris works with Motif Infotech to support e-mail, chat, and phone interactions with buyers. Over time, the company has perfected its approach to quality control, service level agreements, and customer satisfaction monitoring, making sure it responds to customers in an accurate and timely fashion to make them happy."

For complete details on the report, please visit [www.retail-merchandiser.com/e-commerce-reports/current-e-....](http://www.retail-merchandiser.com/e-commerce-reports/current-e-...)

About Motif

Motif, Inc. was founded in the year 2000 and is headquartered in California, USA. Motif is a leading BPO and KPO service provider with delivery centers in India, the Philippines, and Costa Rica. The company serves Fortune 500 and niche market leaders. Motif's A-list customers include global leaders in ecommerce, online retail, online travel, online payment services, and life sciences. The company supports its services with its proprietary Autonomics framework. Autonomics leverages Knowledge Management through technology enablers to deliver enhanced value to customers.

For further details, please visit Motif's website www.motifinc.com.

Vanita Khushalani
Assistant Manager, Business Development
Motif India Infotech Pvt. Ltd.
1A, Wall Street - 2,
Near Gujarat College,
Ahmedabad - 380006
Phone: +91-792-656-9828

[You can find this press release here](#)