

Marc-Sven Kopka to be new Vice President Corporate Communications at XING

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Press release from: [XING AG](#)

Hamburg, December 18, 2009 - Starting January 15, 2010, Marc-Sven Kopka (41) will be joining the management of the publicly listed XING AG (ISIN: DE000XNG888) as the new Vice President Corporate Communications. Mr. Kopka will report in this role directly to the CEO of XING AG, Dr. Stefan Gross-Selbeck.

Before taking up his new post at XING AG, Mr. Kopka was most recently Head of Corporate Communications at WestLB AG in Düsseldorf, Germany. Besides internal and external communication, he was also responsible in this role for Marketing and Investor Relations for the bank both in Germany and abroad. He moved to WestLB from London, where he held the position of Vice President Corporate Communications for AOL Europe. Prior to this, he headed the Corporate Communications division at AOL Deutschland, based in Hamburg.

“Marc-Sven’s appointment marks the arrival of an experienced communication strategist on XING’s management team. His principal task will be to advance and hone the perception of our business network and company for the purposes of our strategic initiatives,” commented Dr. Stefan Gross-Selbeck, CEO of XING AG.

About XING:

XING is the leading European online business network. Over 8 million members use XING in 16 languages to do business, find jobs, and pursue a career. XING helps members get connected and stay in touch with their contacts with customized networking solutions and services. Members are active on XING because of the real value generated, with XING Jobs, over 30 thousand specialized groups, and over 90 thousand live networking events a year, organized by members for members. Since the 2006 IPO, the XING AG share has established a solid position for itself on the stock market, the first and to date only Web 2.0 company to do so. XING AG is headquartered in Hamburg, Germany, and has local offices based in its key strategic growth markets.

XING. Powering Relationships.

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