

## New Branding for SAP Specialist syslink

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The new slogan “We live System Management” emphasizes synergies between the different business units.

Basle, December 18, 2009 – “With the new slogan we focus on the strengths emerging from being an SAP outsourcing company and a manufacturer of high-quality System Management software at the same time”, said Harald Braun, one of the two managing directors at syslink.

For more than seven years the Swiss-based company offers syslink Xandria, a System Management solution primarily tailored to the needs of the operation of complex SAP and Database landscapes, making the product suitable first of all for large-scale enterprises and SAP Service Providers.

The operational Know-How, which forms a major building block of the product, the manufacturer gained from its second business unit. Since the year 2000, when the company spun-off of PriceWaterhouseCoopers’ SAP Outsourcing business, syslink is providing SAP Hosting and Outsourcing services. “The lessons we learn in the SAP operation business continuously run into the product as best-practice rules. The other way around, the internal use of Xandria guarantees our customers stable and resource-friendly operation services,” continued Mr. Braun.

So, more or less everything revolves around System Management at syslink, a one-stop shop offering syslink Xandria (as a product or in a Soft-ware-as-a-Service way), Remote Operations, and Full Outsourcing services.

For further reading please visit our company web site: [www.syslink.ch](http://www.syslink.ch)

About syslink:

The privately held company, founded in the year 2000 as a spin-off of PriceWaterhouseCoopers, is a leading Swiss-based SAP Service Provider, as well as an independent software developer.

Specialized in Remote Operation and Full Outsourcing, syslink takes care of more than 100 customer systems in two shared data centers located in Basel, Switzerland.

The company started developing the system management solution syslink Xandria based on its rich experience and expert knowledge in SAP operation services. syslink Xandria today successfully manages thousands of SAP systems of customers in all industries located all over the world.

syslink is a certified SAP Hosting and Software Partner.

Further information on products and services is available on the company web site [www.syslink.ch](http://www.syslink.ch).

More Information:

syslink software AG

Seedammstrasse 9  
8808 Pfäffikon  
Switzerland

syslink operations AG  
Picassoplatz 5  
4052 Basel  
Switzerland

Press Contact:  
Heiko Mannherz  
Tel.: +41 (61) 29599-99  
Fax: +41 (61) 29599-88  
Email: [heiko.mannherz@syslink.ch](mailto:heiko.mannherz@syslink.ch)  
[www.syslink.ch](http://www.syslink.ch)

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