

MEI Named One of EContent's "100 Companies That Matter Most"

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Press release from: [Managing Editor Inc.](#)

Jenkintown, PA (December 17, 2009) — Managing Editor Inc. (MEI), an Adobe premier development partner and a leading provider of software solutions for the publishing industry, has been named to the EContent 100 list for 2009-2010. The annual list, now in its ninth year, is organized by EContent magazine and celebrates the “100 companies that matter most in the digital content industry.”

A panel of 14 judges — consisting of editors from Information Today Inc. and EContent magazine as well as other experts from the digital content industry — determined this year’s EContent 100. According to EContent, the companies included in the list demonstrate leadership in the content industry, as well as innovation foreshadowing its future.

“The content industry has always depended on powerful, efficient publishing solutions that allow companies to free up resources and be as productive as possible,” said Michelle Manafy, EContent editor. “MEI has a rich history of providing those tools for several markets and helping its customers develop streamlined electronic workflows that keep content moving.”

MEI has been delivering groundbreaking software for publishers since 1990. The company’s Page Director® series of advertising layout solutions is regarded as the industry standard and is currently helping plan pages at the Washington Post, LA Times, Gannett Co., Transcontinental Media and more. MEI is also the exclusive distributor of the vjoon K4 Publishing System in the Americas. K4 is the leading editorial system integrating Adobe® InDesign® and InCopy®, with customers including National Geographic, Hearst Magazines and Condé Nast Publications.

As part of the EContent 100, MEI is ranked among an exclusive list of companies that also includes industry leaders such as Microsoft, Apple and Adobe.

“Throughout MEI’s entire 20-year history, it has always been our goal to provide innovative, unique software that fulfills a need in the industry,” said Dennis McGuire, CEO and president of MEI. “It is an honor to be a part of this list and to be recognized for our past achievements and future endeavors.”

EContent magazine is a respected source of information for executives and professionals involved in digital content management, creation, acquisition, aggregation, and distribution in corporate and B2B environments. The complete EContent 100 list is available in the December 2009 issue of EContent magazine, as well as online at www.econtentmag.com.

About MEI

Managing Editor Inc. is an industry leader in the development of quality, proven software solutions for the evolving publishing industry. The Page Director series of advertising and classified layout systems, K4 Publishing System, Integrated Production Suite (IPS) and IPS AdTrac deliver automated pagination, workflow and digital asset management solutions to newspaper and magazine publishers, as well as to other print and electronic publishing markets. MEI is an Adobe premier development partner and has twice been named a laureate of the Computerworld Smithsonian Collections. Additional information regarding MEI’s products and services can be found on the company’s Web site at www.maned.com.

Managing Editor Inc.
610 Old York Road
Suite 250
Jenkintown, PA 19046

Media contact:
Paul Weinstein
pweinstein@maned.com

215-886-5662 x278

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