

GM India to display six Production and Concept Vehicles at the Auto Expo, 2010

Date: 12-18-2009 10:46 AM CET

Category: [Tourism, Cars, Traffic](#)

Press release from: [General Motors India](#)

General Motors India will display six production and concept vehicles at the Auto Expo to be held at Pragati Maidan between 5th & 11th of January, 2010. The vehicles on display will include the much awaited Hybrid Option Volt, the Sports Car Chevrolet Camaro, WTCC Cruze, Captiva Extreme, Spark Electric and Aveo CNG. In addition, GM India's latest entry to the Indian market Chevrolet Beat and existing much sought after models like Chevrolet Cruze, Captiva, Tavera, Optra, Aveo U-VA and the Spark will also be on display. Commenting on the display of vehicles, Mr. P. Balendran, Vice President, General Motors India said "The Auto Expo in Delhi is the most ideal platform in India to highlight our new product range that will showcase GM's technological advancement and innovation. The theme of our stall entitled "Inspiration to advance" will have Chevrolet brand of vehicles displayed under three categories like Performance series, Mini series and the Green series.

The recently launched Chevrolet Cruze, Optra Magnum, alongside a special preview of the Captiva Extreme will set the tone, with their inspirational technology, which has been modified to suit the Indian roads. The World Touring Car Championship (WTCC) Cruze will also be something to look forward to. The research and the technical knowhow exhibited through the demonstration of Cruze and beat engines at the stall alongside the vehicles will connote the brands promise to deliver world class service inspired by technology. Making the green statement will be the Chevrolet Volt, Chevrolet Spark- LPG, all new Aveo CNG and Spark Electric prototype which is scheduled to make its commercial launch later this year. The Chevrolet Volt is an electric vehicle with extended-range capability. It is designed to drive up to 40 miles on electricity without using gasoline or producing tail-pipe emissions. Also on display would be the fun, efficient and the 21st century sports car- The Chevrolet Camaro, which has recently been launched globally. With the growing importance of small car segment in the Indian Automotive industry, the expo will see General Motors India display its three cars in this segment, the Chevrolet Spark and its LPG variant, the Chevrolet Aveo U-VA and the soon to be launched Chevrolet Beat. The new addition to the company's product portfolio - Chevrolet Beat will further consolidate GM's position in the small car segment, Mr. Balendran added.

For more information visit www.chevrolet.co.in

General Motors currently manufactures the Chevrolet Spark, Chevrolet U-Va, Chevrolet Aveo, Chevrolet SRV, Chevrolet Optra Magnum, Chevrolet Cruze, Chevrolet Tavera and Chevrolet Captiva at its two state of the art facilities in Halol and Talegaon. It also operates R&D, Engineering & Design Centres in Bangalore. Its engine plant is also fast coming up at the Talegaon site and will be commissioned by the end of next year.

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