

University of Nebraska Partners with Top Career Education Provider, Career Athletes

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Career Athletes to Provide Nebraska's Current and Alumni Athletes with Mentoring, Job Placement and Career Development

– Career Athletes, the leading career education and resource provider for graduating and alumni collegiate athletes, announces a new partnership with the University of Nebraska. Under the terms of the partnership, Career Athletes will become Nebraska's official career education provider, supplying its student-athlete graduates with the tools necessary as they transition from the playing field to the workplace.

"Nebraska Athletics is excited to partner with Career Athletes to further demonstrate our strong commitment to preparing student-athletes for life after sports," said Keith Zimmer, Associate Athletic Director for Life Skills, University of Nebraska Athletics. "Career Athletes will provide yet another resource for current and former Nebraska student-athletes to connect with employers who value competitive traits."

Through the agreement with Nebraska, Career Athletes will work with the Athletic department to offer Nebraska's current student-athletes on-campus training and career development seminars. CareerAthletes.com will provide Nebraska's graduating seniors and alumni a customized, "Nebraska Networking Site" on which they can access additional career education resources, including alumni mentors, targeted career opportunities and potential employers looking for former athlete job candidates.

"The new partnership with Career Athletes will also benefit Nebraska's letter winners, N Club members, by encouraging them to remain connected with the department, as well as providing career mentoring opportunities," said Zimmer.

Nebraska's student-athletes also are encouraged to seek employment opportunities through Husker Hire Link, the Career Services website which connects students with opportunities.

"The University of Nebraska, its Athletic Department and Life Skills program set the standard for schools with a clear commitment to athletics, academics, personal development and service," said Chris Smith, CEO of Career Athletes. "We're thrilled that in addition to all its current programs, Nebraska also sees Career Athletes as an asset to its mission of preparing student athletes for life after they graduate."

About Nebraska's Life Skills Program:

Nebraska's nationally prominent Life Skills program has been recognized by the Division IA Athletic Directors as a Program of Excellence Award recipient. The Life Skills team at Nebraska works individually with each student-athlete on creating a resume and "game plan for life;" facilitates a mandatory seminar for new student-athletes; coordinates a student-athlete career fair, networking night and involvement fair; arranges for educational workshops to teams; plans community outreach events; and oversees both the Student-Athlete Advisory Committee and Sports Psychology services.

About Career Athletes, LLC:

Career Athletes is the leading provider of a wide range of dedicated career development services and software within

collegiate athletics. Since the inception of our roots back in 1998-to-date, athletes in every sport, from over 1,200 individual colleges and universities nationwide, have utilized Career Athletes as a valuable tool in their transition from athletics to the workplace.

Career Athletes possesses the largest member based community of current/alumni student-athletes, representing a growing legion of athletes, athletic departments and hundreds of national, regional and local employers. Today, our on-campus training and development seminars to student-athletes are the most relied upon in the nation, with over 800 seminars conducted and over 250,000 student-athletes educated on-campus within college athletic departments at the NCAA, NAIA and Junior College level. For more information and to register for your free account, visit www.CareerAthletes.com.

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