

Blueslice Networks Celebrates its 50th Deployment

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SDM leader reaches a significant milestone and gears up to continue its growth

Montreal, Canada, December 8th, 2009 -- Blueslice Networks, the innovation leader in evolved Subscriber Data Management (eSDM), today announced it has completed its 50th deployment of the CSP 3000™ platform. Since its inception, Blueslice has rattled the industry and challenged legacy vendors, by helping its customers around the globe to move away from silo'ed subscriber data.

Proving it can cater to a multitude of needs within the telecom industry, CSP 3000™ deployments are a varied mix of Home Subscriber Servers (HSS), Home Location Registers (ngHLR), AAA servers, SIP Application Servers (SIP-AS), as well as Subscriber Data Servers (SDS 3000™), Blueslice's cornerstone distributed database technology.

Blueslice is continuously furthering its presence and success in the market and has added 6 new customers in the last few months, now boasting a customer list that spans across three continents and consists of operators ranging from Tier 1 Mobile operators to Cable and Fixed operators to MVNOs and MVNEs.

"Despite the recent economic downturn, the market for Subscriber Data Management has continued to expand," said Stephan Ouaknine, Blueslice's President & CEO. "With economic and competitive pressure on all operators, big and small, offering a personalized experience to customers is becoming the main priority; therefore, shifting the focus towards better managing subscriber data in a converged manner."

The Blueslice Converged Subscriber Platform 3000™, CSP 3000™, combines the HLR, HSS, SIP-AS, AAA, MNP and ENUM technologies, allowing the convergence of subscriber profiles across 2G (GSM, GPRS, EDGE), 3G (UMTS, HSPA), 4G (WiMAX, LTE) and VoIP (Wireline, WiFi, IMS) domains.

About Blueslice (www.blueslice.com)

Blueslice Networks is the leading provider of subscriber management solutions for the Mobile, VoIP, FMC, and M2M markets. Blueslice solutions allow mobile service providers to control their principal asset, their subscriber base, while delivering innovative and differentiated services and significantly reducing operational costs. Now, end-users can access coherent communication services seamlessly over any type of access with a single subscription and set of preferences. The carrier-grade, open standard Converged Subscriber Platform 3000™ is the only converged ngHLR/AuC, HSS, SIP Application Server, and AAA Server, which, together, enable universal mobility across all access networks.

Blueslice delivers solutions to the world's leading mobile service providers including wireless carriers, MVNOs, VoIP providers, and alternate carriers. Blueslice Networks is a private company with headquarters in Montreal, Canada.

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