

## Clearwater Chamber of Commerce Add Three New Board Members to its Roster

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Agency: **Clearwater Regional Chamber of Commerce**



Jim Marshall of Sandler Sales; Jay Madhu of HCI and James Nichols of Nichols Insurance are the Clearwater Chamber of Commerce's Three New Board Members that have stepped up to the plate to assist the Chamber in its re-dedicated purpose of helping the business community thrive.

Clearwater, Florida, July 21, 2009 - The Clearwater Chamber of Commerce is on a mission to help the business community thrive. Recently they announced three new board members to their roster: Jim Marshall, Jay Madhu and James Nichols. With these three business leaders added to their powerhouse Board of Directors, the CRCC wants to let their membership know that they have the resources to help them.

James Madhu is the Vice President of Marketing at Homeowners Choice, Inc. (HCI) where he also serves on the Board of Directors. HCI underwrites homeowners insurance throughout the State of Florida and is publically listed on the Nasdaq Global. Mr. Madhu is an investor in banking, health maintenance organizations and commercial real estate.

Jim Marshall is the President of Strategic Sales Solutions LLC, an authorized licensee of Sandler Training. Marshall brings over 30 years of sales, management and marketing experience to the "training table," having worked with hundreds of sales executives, managers, business owners and corporations in helping them hone their skills to achieve greater levels of success and productivity.

James Nichols is the Founder of Nichols Insurance Associates. Previously, he was president of the largest Blue Cross Blue Shield general agency in Florida. Nichols Insurance Associates provides businesses and individuals throughout Florida and the continental U.S. with affordable health and life insurance.

"We are delighted to have the addition of these three Board Members," said Bob Clifford, CRCC's President. "This IS the time to be visible and help the community and we appreciate their support."

To request interviews with the President of the CRCC, or any of the Board of Directors, contact Sherri Callahan, CRCC VP Community Relations, 727.461.0011 ext. 223 or via email at [scallahan@clearwaterflorida.org](mailto:scallahan@clearwaterflorida.org).

Established in 1922, the Clearwater Regional Chamber of Commerce set out with the vision to be the premier Voice of Business in the Clearwater region. Representing more than 1,400 member businesses, the Clearwater Regional Chamber of Commerce (CRCC) is one of the largest chambers in the Bay area and has become a large and powerful voice for its members through its ability to partner with other agencies and advocate on behalf of business and its members. CRCC's mission is to

enhance the business environment and promote economic health and growth in the Clearwater region. Visit [www.clearwaterflorida.org/](http://www.clearwaterflorida.org/)

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