

General Motors India to introduce commercial vehicles to India soon

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Press release from: [General Motors India](#)

General Motors India today announced that GM has entered into a collaboration with Shanghai Automotive Industry Corporation (SAIC) to develop and manufacture commercial vehicles and other competitive products for India and export markets. The tie up will give GM India access to mini-commercial vehicles and other products from the stable of GM's joint ventures in China. These will be produced at GM India's Talegaon and Halol plants alongside GM's portfolio of models for India and global markets. The collaboration is expected to be finalized shortly. GM believes the new line-up of products, volume growth and additional export opportunities will create more jobs in India.

Commenting on the advantages of the tie up, Mr. Karl Slym, President and Managing Director of GM India said "by combining the outstanding resources of GM in India with those of our partners in China, Korea and across the globe, we can respond faster to the evolving domestic market than ever before and also have the products to support our export desires. This is an excellent opportunity for GM India and the tie up will enable us to offer new and exciting products faster and in a greater number of segments to our valued customers in India. This will also give us an opportunity to utilize and expand our manufacturing capacities as we introduce additional products that are tailored to the needs of local vehicle buyers and local driving conditions. In addition, it will also create more employment opportunities locally and generate additional revenues from exports" Mr. Slym said.

"The global automotive industry is evolving quickly. We are now seeing a greater reliance on alliances and partnerships to drive industry growth," according to Nick Reilly, GM Executive Vice President and President of GM International Operations. "Over the past decade, GM and SAIC have created one of the world's most successful automotive industry partnerships in China and cooperation in Korea. We look forward to bringing our model for success to India, which is one of the world's most vibrant emerging vehicle markets." It may be recalled that GM-SAIC tie up follows the announcement of GM-REVA collaboration for introduction of electric vehicles to the market. These types of tie ups in the changing business environment will help GM India to introduce new and exciting products and give wider choice to the Indian customers in different segments going forward.

For more information visit www.chevrolet.co.in/

General Motors currently manufactures the Chevrolet Spark, Chevrolet U-Va, Chevrolet Aveo, Chevrolet SRV, Chevrolet Optra Magnum, Chevrolet Cruze, Chevrolet Tavera and Chevrolet Captiva at its two state of the art facilities in Halol and Talegaon. It also operates R&D, Engineering & Design Centres in Bangalore. Its engine plant is also fast coming up at the Talegaon site and will be commissioned by the end of next year.

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