

United States and United Kingdom produce winners of global internet beauty pageant

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Winners selected in 'Global Online Beauty Contest'

There are many beautiful women in the world, but only two have been crowned 'The Ultimate Beauty Queens' by internet voters. Taryn Barron, from Norfolk Virginia in the United States as the 'Miss' category winner and Melanie Rook, from the United Kingdom as the 'Mrs.', category winner have been chosen by judges from over 120 countries who cast more than 250,000 votes in the contest which was held over the last year online at the www.TheUltimateBeautyQueen.com website. Women from over 60 countries entered the contest and were allowed to post profiles similar to the popular 'Myspace' website that featured descriptions and photographs of themselves in dress and swimwear. More than 5.8 million server request were logged during the first edition of the contest and organizers are hoping to more than double that amount in 2007. The winner also is slated to receive prizes designed to further her career in commercial modeling with an emphasis on the fact that she is already viable worldwide as a candidate for that task since she was selected by internet users across the globe. The contest is open worldwide to women of any marital status between the ages of eighteen and forty. A web-cast crowning the winner is also scheduled to be broadcast from 'The Entertainment Capitol of The World' Las Vegas.

The contest administrator had this to say "The dream of an all encompassing global beauty competition is nothing new but this is the first time in history it has ever been truly attempted. This contest represents the evolution of beauty contest standards and a move towards a more generic approach to what is considered beautiful. Before this contest, similar competitions were judged by small groups usually populated by beauty and fashion industry insiders who were then given strict rules as to what they were looking for, in regards to judgment criteria. Never before has the judgment been completely up to the individual doing the voting. This contest allows the entire web population to log on and vote for the contestants they think represent The Ultimate Beauty Queen." –Tony Griffith, VBM.

This contest may just represent the future of web-pageantry and continues to grow in popularity every hour using the power of the internet. The site in its first year with no promotion logged 500+ contestants from over 60 countries, 300,000+ judges and over 5.8 million server request. Times have changed and it looks like beauty pageants are also embracing the power of the internet.

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For more information please contact Tony Griffith. at 702-241-4407.

Contact: Tony Griffith.
info@missonlineuniverse.com
Vision Beyond Media LLC.
Henderson Nevada 89015
United States
Tel: 702-241-4407

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