

Ocimum Biosolutions Announces the Launch of Biotracker™ Lite LIMS

Date: 12-01-2009 11:53 AM CET

Category: [Science & Education](#)

Press release from: [Ocimum biosolutions](#)



Hyderabad, Andhra Pradesh, India, and Gaithersburg, Maryland, United States, December 01, 2009: Ocimum Biosolutions today announced the launch of Biotracker™ Lite, a general purpose version of its Life Sciences Specialty LIMS solution, Biotracker™. Biotracker™ Lite is designed to meet the requirements of small to medium laboratories and offers a gamut of features including: managing samples and their associated data, inventory management, laboratory instrument management and integration, GLP and 21 CFR 11 compliance, ad-hoc and standard reports, and much more. Biotracker™ Lite is an ideal solution for smaller labs that are looking for a robust, yet affordable automation solution to increase the efficiency and effectiveness of their laboratory processes.

“We are very excited about the release of Biotracker™ Lite”, said Howard Rosenberg, Executive Director – LIMS of Ocimum Biosolutions. “Biotracker™ Lite is designed to address a currently underserved informatics market that needs flexible, out of the box laboratory and data management solutions at an affordable price”, continued Dr. Rosenberg. “These small to medium sized labs will now be able to address their most pressing needs to automate and control their operations.”

For more details, please click on the following link: lims.ocimumbio.com/biotracker-lite

About Biotracker™ Lite

Biotracker™ Lite is an efficient LIMS solution for Sample Management, Data Management, Inventory Management and Instrument Management which is designed to satisfy the needs of small to medium laboratories. Biotracker Lite enables users to easily manage samples and their associated data as well as tracking amounts, concentrations, availability, storage conditions and location of samples, reagents, enzymes, precursors, chemicals, labware, etc. available in an organization. Additionally, Biotracker Lite provides an easy to use facility for managing laboratory instruments including their validation and maintenance records. Utilizing Biotracker Lite will improve a lab's performance and increase its efficiency and effectiveness.

For more details, please visit www.lims.ocimumbio.com.

For media queries, please contact:

Ms. Dhanya Menon

Phone: +91-40-66986700

E-mail: pr@ocimumbio.com

Ocimum Biosolutions is a global integrated genomics services company with operations in Hyderabad, India, Gaithersburg, MD in the US and The Netherlands. Ocimum provides comprehensive genomic reference databases, life science lab information management solutions, GLP-compliant microarray services and essential research consumables. Over two-thirds of the top 25 pharma companies, leading research institutes and emerging biotech companies worldwide have chosen us as their preferred outsourcing partner and utilize our expertise for understanding underlying mechanisms of diseases, discovery

and prioritization of gene targets and biomarkers.

For more information, please visit www.ocimumbio.com

Dhanya Menon

Communication Manager

dhanya.m@ocimumbio.com

Phone: +91-40-66986700

Ocimum Biosolutions Ltd.

6th Floor, Reliance Classic

Road No. 1, Banjara Hills

Hyderabad - 500 034. A.P., India

[You can find this press release here](#)