

EnableM wins Red Herring 100 Asia '09

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Press release from: [Enable Mobile Technologies Pvt. Ltd.](#)



EnableM recognized as one of the 100 “most promising” companies driving the future of technology.

Mumbai-based Enable Mobile Technologies, the pioneers in wireless solutions focusing on mobile learning and multi-user, multi-platform interactions, has received the Red Herring 100 Asia award. The honour is given to an elite group of top 100 private technology companies and entrepreneurs in Asia, resolutely committed to driving the future of technology.

Red Herring’s annual lists of top private companies are an important part of the company’s tradition of identifying new and innovative technology companies and entrepreneurs. Companies such as Facebook, Google, eBay, Skype and YouTube were spotted in their early days by Red Herring editors, and touted as leaders that would change the way we live and work.

Selected from a pool of over 1,200 entries, the top 100 companies were chosen based on both quantitative and qualitative criteria, including financial performance, technology innovation, quality of management, execution of strategy and integration into their respective industries. Over a six month period, the Red Herring editorial judges sifted through thousands of applicants to discover and advocate the most promising private technology companies that will lead the next wave of disruption and innovation.

“It has been a challenging and revealing year for most companies across the globe, yet Red Herring received a very impressive list of nominations from Asia Pacific,” said Alex Vieux, CEO of Red Herring. “Companies that believe in constant innovation and consistent strategy, investing in people and technology, managed to overcome these difficult times and Enable Mobile Technologies is one of them. They will certainly thrive in the marketplace and become a formidable force in the future.”

Accepting the honour, Mr. Amit Zaveri, CEO of EnableM, said, “The award comes as a strong recognition for EnableM, more so for mobile learning or M-learning as it is popularly known, and gives us further impetus to help grow the M-learning space. We are committed to providing innovative and cost-effective learning solutions across the mobile platform, which is, without doubt, the technology that’ll drive the future of learning and technology across the globe.

About Red Herring

Red Herring is a global media company uniting the world's best high technology innovators, venture investors, and business decision-makers in a variety of forums: a leading innovation magazine; an online daily technology news service; technology newsletters, and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation ecosystem, featuring unparalleled insights on the emerging technologies driving the economy.

For more information, visit www.redherring.com.

About EnableM

EnableM is a leading VAS company focused on providing innovation in development and delivery of education products and services through mobile devices. It is working closely with publishers, mobile operators, aggregators, device manufacturers, media companies and government bodies to define a strong ecosystem for M-learning formats and standards. The company has developed an impressive portfolio of products and services across categories like Language Learning, Testing and Assessments and Career Information and Guidance across multiple mobile formats in isolation and in converged environments with other media channels.

For more information, visit www.enablem.com.

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