

## DCI predicts mobile application porting, the next big business

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Dot Com Infoway predicts that application porting between platforms for the mushrooming global app stores will offer billions to the developers.

Dot Com Infoway, leading mobile application development and apps marketing firm in India, stated that it predicts application porting between platforms will be the biggest business next to apps development, offering a huge revenue to the developers. Other than developing and marketing mobile applications under all the mobile platforms, DCI provides application porting services to third-parties who want their existing games or applications to be ported to other significant platforms. In a meet, DCI's top official said "We've already developed number of mobile applications and games for us and our clients and presently, we have several applications at various stages of development" and he added, he expects more revenue from mobile applications porting services rather than fresh apps development.

The past 3 years are much remarkable for the whole mobile industry with the opening of several new app stores such iPhone AppStore, Nokia's Ovi Store, Google's Android's App Market, RIM Blackberry's App world, Samsung's Omnia.org and still more to come. Among this pile up, iPhone's AppStore had become a gargantuan market with about 125,000 developers, over 100,000 applications and topper of all the other statistics is its 2 billion downloads across 90 countries. So the prominent development companies like DCI predicts that porting the most successful mobile applications to its other peers will give birth to several new business models.

Talking about business model, Dot Com Infoway says that it has the most flexible business model for apps development, marketing and porting services. After the inception of iPhone app development services, DCI went on to provide apps under all major platforms and is now venerated as one of the top 5 mobile app development firms in India. Even though, in the current economic slowdown, its apps development services and marketing strategies turned to be much successful.

Among several benefits of the mobile apps porting business, DCI believes that the porting solutions will definitely increase new customer acquisition by a simple rule of offering the same product in different mobile development platform, leaving the choice to the client. And obviously porting services, will reduce the costs of maintaining a development team, performing redundant development activities, When the above beliefs goes well, then continuously, re-allocating a company's resources, and providing more customers with variety of mobile apps solutions and services, suiting their needs, comes handy. Furthermore, along with major app markets, the private mobile apps vendors are highly-committed to their respective platforms, so there is a high potentiality for overseas customer base that would lead a mobile app development company towards increasing return on investment, saving the main line of products.

About Dot Com Infoway:

□ Dot Com Infoway is one of the top 5 mobile app development company in India, backed with world-class infrastructure and expertise in several IT fields. Apart from mobile application development, DCI offers Mobile apps marketing services, Mobile apps migration / porting services, custom software development and Internet Marketing services. Please visit our [www.dotcominfoway.com/mobile-application-develop](http://www.dotcominfoway.com/mobile-application-develop) .. and visit us at [www.dotcominfoway.com](http://www.dotcominfoway.com) to know more about our

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