

Virtual Edge Summit to Focus on Use of Virtual Environments to Assist Events, Meetings, Learning, Training with Hybrid and Online Solutions—Free Registration Option Ends December 1st

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Santa Clara, CA, November 25, 2009 – Over 1,000 event, marketing and learning professionals registered for last year’s Virtual Edge Summit and the expectation is for additional growth for the Summit for 2010. Qualified professionals can register free and save \$395 by taking a market adoption survey by December 1st. The Virtual Edge Summit 2010 will be held February 22-23rd at the Santa Clara Convention Center in California as well as on many virtual event platforms and in 3D immersive environments.

“The use of virtual environments has been growing rapidly as companies reduce travel for meetings, events and training,” said Michael Doyle, Executive Director of the Virtual Edge Institute. “In addition to cost savings, organizations are looking to reduce the downtime of business travel as well as enable new opportunities for collaboration.”

At the same time that corporate travel is being cut, corporate marketing and training budgets are being slashed and headcount reduced; the race to go virtual has never been greater. Find out why the shift to virtual is here to stay and how you and your company can adopt the latest techniques and technologies to profit from the shift.

Attendees at Virtual Edge Summit will learn from top corporate event, meeting and training producers from Cisco, SAP, Disney, Oracle, George P. Johnson, Maritz, IBM and many others. Attendees will find sessions addressing current and future possibilities in virtual environments as well as hear case studies and best practices.

Industry leading technology providers including ON24, InXpo, 6Connex, Unisfair, Stream57, Digitell and CGS are Diamond Sponsors of the Summit and will be on hand demonstrating a variety of virtual event and meeting platforms and virtual environments for webcasting, conferencing, learning and community development.

Discover Pass Free Registration cur off is December 1, 2009. Submissions and registrations can be made at our site.

About the Virtual Edge Institute

The Virtual Edge Institute is an organization dedicated to advancing the development and adoption of virtual event and meeting technology and best practices for collaboration and marketing. They do this by supporting and contributing research, education, thought leadership, promotion, and professional networking. VEI members are helping set the direction for the virtual events and meeting industry and are creating significant business opportunities, solutions and advantages for all. Members have access to various services and deliverables based on their membership level.

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