

Competitive advantage with abas Business Software

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Press release from: [ABAS Software AG](#)



Karlsruhe, Germany / Istanbul, Turkey, November 25th – One of Turkey’s fastest growing manufacturer and designer of carton boards, textile packaging labels, and paper bags will implement abas Business Software (ERP, PPC, MRP, eBusiness) to increase operational efficiency and gain a web platform to drive global business and profitability.

After major growth and serious investments in machinery, Venk noticed that buying machines does not necessarily improve production. To improve their manufacturing department an ERP software was needed to run their production on an optimal level.

Synchronizing different department and production centers, precise forecasting to reduce unnecessary costs and fully controlling their inventory were their demands for a state of the art business software. Also in today’s world of web 2.0, the system had to have a strong eBusiness aspect and be based on intranet and extranet.

“ABAS Software Partner in Turkey focused on representing solutions rather than selling a software”, Ferik Dansik, Managing Director of Venk offset on choosing abas Business Software

“The most important evaluation criteria in our ERP system acquisition process was the perspective and expertise of the ERP vendor. ABAS Business Software was the most appropriate system to fulfill our demands. We have found many features and functions in abas and received answers to all our questions.”, adds Dansik.

In spite of global economic challenges, 2009 has been an investment year for Venk. Now they are stronger than ever with new machineries and equipments which has been supplied from world leading companies.

About Venk Ofset

Venk Ofset has been established in 1974 by Mehmet DANSIK in Istanbul’s district of Cagaloglu on a production area of 50m². Today, with great know how, Venk Ofset had quickly become one of the fastest growing companies in the region and is serving markets in the United Kingdom, North America, Israel, Spain, Italy, and Denmark.

About BEBIM (ABAS Software Partner in Turkey)

Founded in 1980, ABAS is a leading provider of cost-effective ERP solutions for midmarket manufacturers and distributors. abas Business Software is an ERP & eBusiness application designed for manufacturers in the Assemble-to-Order, Make-to-Order and Engineer-to-Order environment as well as for distribution and service companies. The software is priced to fit most budgets while delivering full ERP functionality. Operating on Linux, Unix and Windows, abas Business Software has

the flexibility, scalability and ease of use that has demonstrated consistent ROI to its customers.

Company profile

ABAS Software AG is a leading provider of cost-effective ERP solutions for midsize manufacturers and distributors. More than 2,200 customers have chosen ABAS as their IT specialist and work successfully with the internationally applicable abas Business Software. ABAS, established in 1980 and once characterized by students, has now become a global network of companies. ABAS Software AG in Karlsruhe employs more than 115 people, and together with over 50 abas partners ABAS employs approx. 600 employees worldwide. The abas software partners provide a wide range of services including implementation, customization, hardware and network support. ABAS also provides on-site support and ensures short reaction times and high service quality. International partners in Germany, Austria, Switzerland, Hungary, Romania, Bulgaria, Turkey, Czech Republic, Slovak Republic, Poland, Ukraine, Russia, the Netherlands, France, Italy, Spain, Iran, Indonesia, India, Sri Lanka, Malaysia, Singapore, Vietnam, Thailand, China, Hong Kong, Australia, Mexico, and the USA represent the ABAS Software AG throughout the world. The partner network is continuously being expanded.

Product profile - abas Business Software

The brand name abas Business Software includes the products abas ERP for production, abas Distribution for distribution, wholesale, and service companies, and the eBusiness solution abas eB. abas ERP is an ERP application designed specifically for manufacturers in the Assemble-to-Order, Make-to-Order and Engineer-to-Order environment. abas Business Software is priced to fit most budgets while delivering full ERP functionality. It is flexible, adaptable, internationally applicable and a save investment for the future. The clear structure and well thought-out implementation strategy of the system enable a short implementation period as well as trouble-free integration into the company structure. New functions and technologies are constantly added to the standard software with each new upgrade. As a result, abas users are always using the most up-to-date product. abas Business Software is currently offered in 28 languages and can be run using Linux, Unix and Windows. ABAS has been a supporter of the open source operating system Linux since 1995. Approximately 80% of over 2,200 abas installations are based in Linux.

abas Business Software - range of services: Sales/sales order processing/shipping, purchasing/purchase order processing, warehouse management, scheduling, logistics, materials management/MRP, production/PPC, financial accounting, fixed asset accounting, cost accounting, controlling, eBusiness, portal, etc.

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