

## Telesens International expanding to Middle Eastern, Western European, Russian markets

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Agency: **Kanar PR**



Telesens International Ltd, a European billing systems provider with a development center in Ukraine, has taken part in many major specialized exhibitions and conferences in autumn 2009, all over the world.

The company is currently being represented in two major forums: the IMS Global Congress 2009, Vienna, November 23-24, as well as at the tenth anniversary of the Billing OSS in Moscow, November 24-25.

In addition, the Company President Mr. Martin Browne personally led Telesens International's delegation at the Telecoms cost accounting conference, held October 25-29 in Dubai (United Arab Emirates).

The Director of Telesens International Mr. Eduard Rubin noted that following the recent opening of the central headquarters in London and having such a competent billing expert as Mr. Browne accessed to the presidency, the Company has been constantly increasing its marketing intelligence.

"The New Company positioning requires increased marketing efforts and activities at international exhibitions and conferences, where we can establish direct contacts with potential accounts and partners. As for the venue for the forums and country represented there, they fully match our present aspirations. Middle East and Asia, Europe and CIS states are the priority markets for us," he said.

Mr. Rubin noted that the Dubai conference where a series of meetings with Middle Eastern and Asian companies were held, has helped to strengthen the links with a number of leading telecommunications operators and outline some promising business prospects.

Informational reference:

Telesens International Ltd. is a London headquartered European billing systems supplier; owner of Ukrainian LLC Telesens (Kharkov), the major telecommunication software development center. Telesens LLC was founded 11 years ago by Eduard Rubin, who has headed the Company ever since. The quality management system of the Company is ISO 9001:2008 certified. It is a certified partner of Microsoft, Intel, etc. The list of its clients includes: Deutsche Telekom AG (Germany), T-Systems Nova GmbH (Germany), CSC Ploenzke AG (Germany), Global Info Factory Inc. (USA), CC «Kievstar GSM» (Ukraine), PC «TK «Velton Telecom» (Ukraine), PC «Golden Telecom» (Ukraine), CC «Kazakhtelecom» (Kazakhstan), CC «SMARTS» (Russia), JV PC «COSCOM» (Uzbekistan) and others.

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