

## **CMS and content management company Modera to exhibit and guest speak at IMS 2009**

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Content software and customer relationship management company Modera to guest speak and exhibit at Online Information 2009 (IMS)

Content management system (CMS) and customer relationship management (CRM) software company Modera is to exhibit and guest speak at IMS in December.

Modera will exhibit at stand 266 from 01 to 03 December 2009 at the Olympia Grand Hall, London, UK. It's the first time that the content management company will be attending the information management systems exhibition and conference.

Siim Vips, CEO at Modera will also be guest speaking on Thursday, 3 December 2009 from 14:00 to 14:30 in Theatre A with a presentation entitled, "Past, current and future content management technologies.

Vips will impart his decade worth of experience and knowledge of the content management arena and how Modera's software is used to power brands such as Bank of Happiness, Nissan, Citizen Watches, Group 4 Securicor (GS4), Hong Kong Express Airline, Jamiroquai.com, Bose and The Mama Group Plc. He will also share what has previously been successful in the industry, or not; where the marketplace is now and what will unfold in 2010 and beyond.

Siim Vips, CEO at Modera comments, "It's been a very successful year for Modera despite the challenging economic environment. We have released a number a well-known brand sites in addition to securing £1.3 million research and development (R&D) funding for our new platform. We have started developing the next generation of products and services for our clients based upon it.

IMS provides us with an excellent opportunity to demonstrate what Modera software is able to achieve at very competitive pricing as well as walk through our clients and partner network behind the scenes development that hasn't been experienced yet. This includes PIM and PDM modules of our Extranet products, in addition to showcasing our full suite of services."

IMS is now an important fixture in Modera's diary, with the CMS and CRM company welcoming visitors to its stand to experience the range of services that its clients benefit from.

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---Notes to editors---

Visit Modera at stand 266.

Siim Vips, CEO at Modera guest speaking on Thursday, 3 December 2009 from 14:00 to 14:30 in Theatre A.

Follow Modera on Twitter @Modera and #online09 to keep up-to-date on what is happening at the exhibition from the content specialists.

The media spokesperson for Modera is Siim Vips, CEO.

Modera is a global software company specialising in content management development that constantly challenges the technology and clients environments to deliver superior solutions that meet expectations. Modera operates in over 20 countries including the UK, Spain, Hong Kong and the USA, with headquarters in Estonia.

Backed by 24-hour support and a vast partner network, Modera takes the hassle out of content management with its cost-effective webmaster, intranet and extranet product line. Whether taken separately or together as a complete interconnected product, these tools are fast, secure, simple-to-use modular in design making them highly flexible and are competitively priced.

Simple to install and maintain, Modera's scalable service caters for SMEs through to large organisations that require products to service bespoke individual needs. Its clients include established and well-known brands such as Bank of Happiness, Nissan, Citizen Watches, Group 4 Securicor (GS4), Hong Kong Express Airline, Jamiroquai.com, Bose and The Mama Group Plc.

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[You can find this press release here](#)