

ViVOconcepts Signs ViVOpartner[™] Agreement with Don Gilman Associates

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ViVOpartners[™] market the ViVOxe[™] Web 2.0, SaaS Modular Portal Solutions to ViVOclients[™], allowing for automation of Marketing & Sales related business processes in a secure environment

FORT LAUDERDALE, FL – November 19, 2009 – ViVOconcepts the leader for Web 2.0 Portal Technology, SaaS (Software as a Service), and IT Consulting Services announced that it has entered into a strategic alliance with Don Gilman Associates as a ViVOconsultant[™].

Don Gilman Associates (DGA) will market the two SaaS versions; ViVOxe Enterprise[™] v5.0, which manages all Marketing & Sales activities, creating a very efficient horizontal end-to-end solution for companies. ViVOxe Studio[™] enables companies to implement all the features of the Enterprise edition on a Per-Module-Basis, which can be deployed quickly, at low-cost, and integrated with their legacy systems and databases.

“We are delighted to have Don Gilman Associates (DGA) as a ViVOconsultant, strengthening our global outreach to new ViVOclients[™]. ViVOxe has a long success story – first released in 2000 it has evolved into a powerful portal framework”, said Michael Kettenring, president of ViVOconcepts. “Our ViVOpartners position ViVOxe to help companies increase the ROI of their marketing programs dramatically; as it makes budgets and conversion rates transparent to management, allowing for every marketing dollar to be spent wisely,” Kettenring concluded.

Don Gilman, Managing Director at Don Gilman Associates in Raleigh, NC: “We are very excited about our new partnership with ViVOconcepts. This is an excellent opportunity to provide our clients with a Web 2.0 Enterprise Portal Solution. ViVOxe[™] is a great fit for our software consulting practice which is focused on delivering technology and services to the enterprise that maximize sales and marketing results through improved lead generation and opportunity management. Our goal for 2010 will be to offer our clients an uncompromised quality of service and ViVOconcepts Portal Technology is perfectly aligned to support our clients.”

ViVOxe[™] Portal Solutions are developed with one core objective in mind: to be the most effective Marketing & Sales frontend web application for any enterprise. This system provides our high-performance clients with features that include; sales & marketing automation, demand generation, dynamic lead scoring, and organic lead nurturing. ViVOxe[™] is based on a Web Oriented Architecture (WOA) that utilizes lightweight web technologies such as HTML, HTTP and XML. This modular architecture allows ViVOclients to easily launch Web 2.0 applications, addressing marketing and sales related business requirements in a secure environment.

About ViVOconcepts:

Founded in 1996, ViVOconcepts is a global leader in the development and deployment of scalable, Portal Technology & IT Consulting Services. Headquartered in Fort Lauderdale, with a branch office in Muenchen Germany, ViVOconcepts provides sales & support coverage in all major world markets. In line with the end of the Dot-com Bubble of 1999, ViVOconcepts

increasingly engaged in Web Technologies, mainly managing and resolving the IT crises of clients stranded with partially deployed or troubled web applications. ViVOconcepts' core competency is to provide its clients with innovative and robust sales & marketing solutions, which adapt quickly to ever-evolving business environments.

For more information about our ViVOpartners™, please visit: vivoconcepts.com/partners/index.cfm

For more information on ViVOconcepts, please visit: ViVOconcepts.com

About Don Gilman Associates (DGA):

Established in North Carolina during the boom of the mid 90's, Don Gilman Associates is a privately held consulting firm providing software and technical services to any size of business. Don Gilman Associates has evolved over the years into a software consulting practice with a focus on Business Development, Sales and Marketing, Program Management and Systems Consulting. We help companies in many industries and our primary emphasis is placed on Business Software and Systems Consulting. We have extensive experience in Sales, Marketing, Business Development, Lead Generation, Relationship Management, Opportunity Management, Program Management, IT Assurance and Risk Management.

For more info on Don Gilman Associates, please visit: vivoconcepts.com/ap/1/DGA/index.cfm

Press Contact:

Lawrence Bujak

LBujak@ViVOconcepts.com

ViVOconcepts

1451 West Cypress Creek Road

Suite 300

Fort Lauderdale FL 33309-1953 USA

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