

## **innIndia.com: Makes a Comeback with GPRS based Hospital Search - by City or Postal Code**

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The fast growing Application Development company innIndia.com - the company which made news during early 2007 by launching its first and unique Health Search Engine (powered by Google) seems to have regained momentum. This time, the site has gone through a complete revamp, taken out the distracting aspects (e.g. Indian IQ Test) and seems to have focused only on its core areas like Application Development and Mobile Integration/Development.

Apart from the fresh appearance, innIndia.com is now launching a new mobile information service. Though this service is aimed at telecom operators and Web portal owner, initially this will be open for public access on any normal GPRS enabled device. The new service will give the mobile user access to medical facility related information directly over the phone. Mobile user will be given an option to search by city name or any valid PIN code and this service will return a list of available hospitals in that zone/area.

This new service from innIndia.com is mainly aimed at telecom operators and Web portal owners, who in their turn can offer their clients extra services for the mobile phone. innIndia.com continuously develops new services. Among the many services to be released are CityWeather. A service that allows the customer to check the weather forecast by entering a city name. More services to be released shortly are "Movie Guide", "Food Guide" and even "TV Guide" - which offers advanced features for user profiles and alerts. Extensive TV channel listings, convenient program categories and short reviews help the user find the highlights.

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innindia.com has been developed/launched by a team of specialist web-application developers (cum young entrepreneurs) based in the City of Joy - Kolkata, India. We've been building web-applications since 1998 - that's quite a long time in internet terms and during that long time we've learned a thing or two. We think (like a lot of others), that very soon Indian (Internet) consumers are going to be leaders in online & mobile transactions and they will be heading the Internet product/service utilization (along with China of course). Therefore we are focused towards developing web based applications and services catering particularly to Indian web users. Over the last couple of years, innINDIA managed to mark its presence in the Indian Internet Industry. It is aiming high growth over the next 1 year and has already initiated process of acquiring additional funding for its growth plans. innINDIA is also coming up with mobile services - aimed particularly to the need of Indian consumers.

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