

## ROTOCONTROL now shipping the EDM200 Series Over-printing Press

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Ahrensburg, Germany (November 13, 2009) - Initially debuted at Labelexpo Europe, Marco Aengenvoort, Managing Director, today announced the general availability of the EDM200, the world's first ever designed semi-rotary, servo-driven UV-flexo machine, using sleeve technology for both print and anilox cylinders, and working with chambered doctor blade technology.

The machine is designed to work mainly as an over-printer and has been specifically developed to provide very economic production of short-run and fast turnaround for labels, tickets and tags. With its unique inseting register control system it is possible to re-pass a previously die-cut and/or pre-printed web in absolute register, and due to the servo-driven, semi-rotary web advance mode the printing length is infinitely variable. Extremely short job changeover time enables the operators to move from job to job efficiently without sacrificing the quality of the original artwork.

“The EDM200 provides a solution for Label Converters seeking finishing technology for high quality, but generally short label runs” states Marco Aengenvoort. “One of our clients produces wine labels for the largest and most picturesque Wine regions in South Africa. Their decision to purchase the EDM200 was attributable to the high quality printing that this machine provides, as they manufacture artistic embossed wine labels that reflect the same caliber of the wineries in this renowned region”.

### About ROTOCONTROL

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

To be updated on future ROTOCONTROL Company and Product announcements, visit the company website at [www.ROTOCONTROL.com](http://www.ROTOCONTROL.com) and subscribe to the Mailing List.

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