

Free Online UK Business Startup Event Helps Entrepreneurs Pitch Angel Investors

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(London, UK) Doug Richard's School for Startups, together with O2, presents "Find, Pitch & Close Live!" a free, interactive, online Entrepreneur Surgery designed to help startups pitch their businesses to angel investors and venture capitalists more effectively. Entrepreneurs can register now for the free November 18 S4Stv event at www.schoolforstartups.co.uk.

"Find, Pitch & Close Live!" is an online broadcast of a portion of the "Find, Pitch & Close: The Art of Securing investment" course being delivered to hundreds of entrepreneurs on 18 November 2009 from Noon to 8:30pm. Details of the face-to-face course can be found at www.schoolforstartups.co.uk.

Doug Richard says, "The "Find, Pitch & Close: The Art of Securing Investment" class will help innovators and entrepreneurs find funding to launch or expand their businesses. They will learn how to leverage the realities of the current economy to make raising investment easier, calculate how much money they need, find and approach investors, craft and deliver the perfect pitch, interview an investor to ensure they will be a good financial partner, and avoid the three biggest mistakes they can make in taking investment."

Training will be delivered by Doug Richard and Brent Hoberman, founder of lastminute.com and PROfounders Capital, two sources of financing for startups and growing businesses.

Training will be delivered in the Royal Institute's newly remodeled state-of-the-art training facilities at 21 Albemarle Street, London W1S 4BS. A Dragons Den Style "entrepreneur surgery" is incorporated into the 8 hours of training delivered in the course. This surgery will also be made available to entrepreneurs worldwide through the O2 sponsored S4Stv channel.

To sign up to attend the course, entrepreneurs should visit www.schoolforstartups.co.uk. Those who wish to watch the surgery on S4Stv should also visit www.schoolforstartups.co.uk for complete details on how to register for online access.

For more information on accelerated training designed to ensure the success of your startup or small business, visit www.schoolforstartups.co.uk or follow us on twitter at @s4startups or @s4stv.

About the Royal Institution:

The Royal Institution is an independent charity dedicated to connecting people with the world of science. We're an events space, a museum and a place to eat and drink. But we're more than that as well. We're also a philanthropic organization that has been actively supporting many of the world's leading scientists, engineers and entrepreneurs for more than 200 years. For more information on all that we do, please visit www.rigb.org.

About O2 UK :

Telefónica O2 UK Limited is a leading communications company for consumers and businesses in the UK, with 20.7 million mobile customers and 457,000 fixed broadband customers as of 30 June 2009. Telefónica O2 UK Limited is part of Telefónica Europe plc which is a business division of Telefónica S.A. and which owns O2 in the UK, Ireland, Slovakia, Germany and the Czech Republic, and has 46 million customers. O2's UK mobile network covers 99% of the UK's population. O2's 3G network covers over 80% of the UK population and is fully HSDPA-enabled, providing speeds of up to 3.6 Mbps for customers with an HSDPA-enabled device. O2 was ranked highest in customer satisfaction for both UK mobile and fixed broadband customers according to the J.D. Power and Associates UK Mobile and Fixed Broadband Studies 2009. For more information on O2, please visit www.O2.co.uk.

About School for Startups:

School for Startups was started by Doug Richard in 2008 to provide accelerated instruction to entrepreneurs. His one-day classes cover how to start a business, how to grow a business, how to seek financing, how to build an effective management team, and how to design great products and services. School for Startups provides on going support and services to its students. Visit our site at www.schoolforstartups.co.uk for more information, or follow us on twitter at @s4startups or @s4stv.

Nicola Coleman
School for Start-Ups
Wellington House, East Road
Cambridge
CB1 1BH
+44 (0) 7702 313 226
www.schoolforstartups.co.uk
info@schoolforstartups.co.uk

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