

Sarah Kayani joins Lakestar Media as Marketing Executive

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Press release from: [Lakestar Media](#)

Agency: **Lakestar Media**

Manchester, UK – Wednesday, 11 November, 2009 – Lakestar Media, one of the UK’s fastest growing digital marketing agencies, has announced the appointment of Sarah Kayani as the digital agency’s Marketing Executive.

The addition of Sarah to the marketing team represents continued and consistent growth within Lakestar Media. Kayani at 23 brings with her marketing experience gained whilst working at Manchester Metropolitan University, and international experience working for Hong Kong’s premier luxury lifestyle magazine, Prive Asia.

Neil McKay, CEO of Lakestar Media stated, “Our aim is to make Lakestar Media the UK’s leading digital agency, and Sarah’s focus on propelling the brand is central to our marketing strategy.” Sarah is looking forward to working in a challenging role with a flourishing company. She said: “I am thrilled to be joining Lakestar Media at such a pivotal time within the company’s growth.”

According to Scott Reed, Lakestar Media’s Director of Sales, “Sarah has potential, drive and possesses something central to our culture here at Lakestar Media– passion.”

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Lakestar Media is a leading digital marketing agency offering a professional and individually tailored service to its diverse and exciting client portfolio. Established in December 2007, Lakestar Media delivers a mix of search engine optimisation services (SEO), paid search (PPC), affiliate marketing, social media, copywriting and online PR services for their customers.

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[You can find this press release here](#)