

## Web-to-Print Exceptional Website Award Won by CRW Graphics

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Category: [Media & Telecommunications](#)

Press release from: [CRW Graphics](#)



Pennsauken, N.J.( November 2009) CRW Graphics won an Exceptional Website Award in the Printing Industries of America Web2awards contest for its customized Saks Fifth Avenue Invitations on Demand web-to-print site. CRW was one of only 16 companies to win an Exceptional Website Award.

“These awards highlight the role the Internet has come to play in the printing industry. By recognizing excellence in print-related websites, the Digital Printing Council helps to encourage each printer’s advancement in doing some portion of their business in the ‘cloud,” said Julie Shaffer, vice president, digital technologies for Printing Industries of America.

An independent panel of undisclosed judges deliberated over dozens of web-to -print websites. They evaluated each website’s experience based on six scoring criteria. “I was impressed with the quality and diversity of the entries. Obviously some are better than others, but overall they all demonstrated how they are embracing the Web and using it as a tool to advance their print-related business,” commented one of this year’s judges.

WorkstreamR, CRW Graphic’s patented web-to-print application, streamlines the print design, ordering and fulfillment process by customizing a system to fit its clients’ specific needs. It delivers speed, accuracy, consistency and centralized cost control in a fully automated environment.

CRW Graphics is an award-winning, certified woman owned commercial printer for many Fortune 500 companies, graphic designers, advertising agencies, colleges and universities, trade associations and others who demand impeccable quality, service and web-to-print technology. CRW Graphics is one of the largest commercial sheet-fed printers in the Delaware Valley. It is a certified G7 Master Printer and certified FSC chain of custody supplier.

For more information about WorkstreamR, web-to-print, please visit: [www.crwgraphics.com](http://www.crwgraphics.com) or contact Dick Weissman at 800 820 3000; [dweissman@crwgraphics.com](mailto:dweissman@crwgraphics.com).

For more information on Workstream web-to-print solutions, please visit: [www.crwgraphics.com/index.php/workstream.html](http://www.crwgraphics.com/index.php/workstream.html)

CRW Graphics is a quality online commercial printing company and digital color printer that offers more than just traditional printing. With the use of cross-media marketing, CRW Graphics creates marketing solutions that combine the use of traditional print with online technology, such as Personalized URLs, personalized content, variable data printing and much more! In addition, we have everything from direct mail services, prepress services, binding and finishing options all under one roof available to our customers 24/7. Visit our website to get more information. You'll LOVE what CRW Graphics can do for you!

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