

Imperiali Organization Announces 'Café Imperiali', First Location under Negotiation

Date: 08-11-2006 10:42 AM CET

Category: [Industry, Real Estate & Construction](#)

Press release from: [Imperiali Organization](#)

Agency: **i1connect**

West Palm Beach, FL – August 11, 2006 – Today the Imperiali Organization announced that its proposed project, “Café Imperiali” has entered into official negotiations to acquire its first location situated in the heart of West Palm Beach.

The pilot location in West Palm Beach will serve as the benchmark for future endeavors.

Imperiali Organization looks to position Café Imperiali as a global chain of technologically sophisticated, broadcast & education-driven, Italian style cafés spreading from Palm Beach, Miami, New York, Los Angeles, London, Rome, Tokyo, to Hong Kong.

The café concept proposed by Imperiali Organization has been touted as one of the most innovative of our time and as a plan that could revolutionize the industry.

The café will also serve as a meeting place for other Imperiali Organization affiliates such as the ABA’s Palm Beach Imperials and the Miami Tropics.

Once acquiring the West Palm Beach space, Imperiali Organization will be looking to identify future commercial locations across the country and around the world to grow and expand the Café Imperiali brand.

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About Imperiali Organization

Imperiali Organization (www.imperiali.org), founded by Daniel Imperato, is global development company, with diversified assets and holdings, connecting the leaders of tomorrow, today. Currently the organization has taken interest in both in owned and operated businesses in the areas of internet search (www.i1search.com), public relations (www.i1connect.com), merchandising, publishing, film (www.theredworm.net), and sports (www.palmbeachimperiali.com) as well as other non-affiliated companies. The Imperiali Organization is currently the official communications provider for Imperato-Brooks 2008, www.imperatobrooks.com.

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[You can find this press release here](#)