

## EMG Welcomes New Manager of Online Marketing and Social Media

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Press release from: [Earthbound Media Group](#)

IRVINE, CA – Earthbound Media Group (EMG) has added internet enthusiast Elliot Darvick to its team as its new Manager of Online Marketing and Social Media. Welcomed in late October, Darvick will be serving EMG clients – both new and current – from both EMG’s Los Angeles office as well as EMG’s Orange County headquarters.

“We are looking forward to Elliot’s contributions to online marketing and the ever-growing industry of social media,” said EMG Chief Visionary Officer and Managing Partner Damien Navarro. “Elliot brings more than four years of marketing management and development experience to the EMG team, helping to shape the right marketing to appeal to our clients’ target markets and needs.”

With his ability to adapt and excel, Darvick will be responsible for defining evidence-based online marketing strategies, including social media initiatives, to address client objectives and needs as well as developing strategies for measuring the success of those strategies. Darvick will also manage the development and operations of EMG clients’ social media initiatives.

“I am ecstatic to have been given the opportunity to be a part of a fast-growing company like EMG,” Darvick explained. “I’m truly looking forward to joining a team of young professionals and exploring new markets and industries that will prove EMG as a force to be reckoned with.”

Darvick acquired his skills and knowledge of social media and online marketing while serving as Manager of Content Strategy & Development, at Autobytel, Inc. At Autobytel, Darvick was responsible for developing unique content that reached hundreds of thousands of readers each month. Darvick also played an integral role conceiving and coordinating the different facets of web development and operations for Autobytel’s highly successful consumer-centric response to the Government’s “Cash for Clunkers” program. Elliot has worked for companies such as McMaster-Carr Supply, General Motors Corporation, and served on the executive staff of KWUR 90.3 FM. Elliot graduated from Washington University in St. Louis in 2006 from the College of Arts and Sciences with a Bachelor of Arts in Political Science.

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About EMG ([www.earthboundmediagroup.com](http://www.earthboundmediagroup.com))

EMG is a one-of-a-kind, technology-driven strategic marketing agency. Our singular goal is to evolve the digital and visual landscapes of business for corporations, brands and non-profits worldwide.

As a leader in the marketplace, EMG has single-handedly set a benchmark for complexity, creativity and vitality in the solutions we have provided for both our partners and clients alike.

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