

## Imperiali Organization Announces New TV Project "Your Next Prez"

Date: 08-07-2006 12:52 PM CET

Category: [Leisure, Entertainment, Miscellaneous](#)

Press release from: [Imperiali Organization](#)

Agency: **i1connect**

West Palm Beach, FL – August 5, 2006 - Today the Imperiali Organization announced the development of their new TV project preliminarily titled, “Your Next Prez”.

The television series chronicles the life of 2008 Presidential Candidate Daniel Imperato as he goes through the campaign trail and journeys to become your next president for 2008.

The show’s concept which was created by the Imperiali Organization is extremely unique in the way that it takes you behind the scenes in the life of not only Daniel Imperato and his presidential run for 2008, but behind the scenes of Daniel Imperato as our president dealing with today’s news-making events.

The concept was submitted to the US Copyright office as of July 2006.

To market the film’s concept, the Imperiali Organization through Julio Herzer, who is also the Co-Producer of the i1films project “The Red Worm”, has engaged underground TV/movie/music star Won G as part of the project. The Imperiali Organization is also engaging other writers and developers to start further developing the show.

Currently, production studios from Fox, CBS, as well as Dick Clark Productions have expressed interest in the project.

Based upon projections for the series, revenues are expected to reach over \$50 million per season.

Several other titles for the project are still in consideration such as “America’s Next President”, “America’s Next Prez”, and “Our Next President”.

For Press Inquires Contact:

i1connect

561-805-9494

[info@i1connect.com](mailto:info@i1connect.com)

[www.i1connect.com](http://www.i1connect.com)

About Imperiali Organization

Imperiali Organization ([www.imperiali.org](http://www.imperiali.org)), founded by Daniel Imperato, is global development company, with diversified assets and holdings, connecting the leaders of tomorrow, today. Currently the organization has taken interest in both in owned and operated businesses in the areas of internet search ([www.i1search.com](http://www.i1search.com)), public relations ([www.i1connect.com](http://www.i1connect.com)), merchandising, publishing, film ([www.theredworm.net](http://www.theredworm.net)), and sports ([www.palmbeachimperiali.com](http://www.palmbeachimperiali.com)) as well as other non-affiliated companies. The Imperiali Organization is currently the official communications provider for Imperato-Brooks 2008, [www.imperatobrooks.com](http://www.imperatobrooks.com).

Safe Harbor Statements under the Private Securities Litigation Reform Act of 1965: Those statements contained herein which are not historical are forward-looking statements, and as such, are subject to risks and uncertainties that could cause actual operating results to materially differ from those contained in the forward-looking statements. Such statements include, but are not limited to, certain delays that are beyond the Company's control, with respect to market acceptance of new technologies, or product delays in the testing and evaluation of products, and other risks, as detailed in the Company's periodic filings with the Securities and Exchange Commission.

[You can find this press release here](#)