

Dot Com Infoway launches Symbian mobile apps targeting Samsung, Nokia mobiles

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Dot Com Infoway has launched Symbian mobile apps development program as a part of its mobile application development solutions. The new program is a strategic initiative to target Symbian-based Nokia and Samsung devices.

Dot Com Infoway (DCI) has recently launched its Symbian apps development program as a part of its mobile application development solutions. The company's Symbian app development will focus on both commercial applications and utility wares and target the Nokia and Samsung mobile markets.

Recently, the Symbian foundation announced its launch of Symbian Horizon App stores during the Symbian Exchange and Exposition 2009 conference. At the exposition, the Foundation promised Symbian application developers a completely new channel for app store listings, with facility to publish their Symbian-based mobile applications integrated with various existing Symbian and non-Symbian app store partners. Leveraging this opportunity, seasoned mobile application developers have determined to hit the mobile market with multifarious Symbian apps. The new Symbian mobile app development program by Dot Com Infoway is a strategic initiative to explore the prospective Symbian app marketplace.

As a premium ITES company, Dot Com Infoway has handled various mobile application development projects, including the development of apps for iPhone, BlackBerry, Android and Windows Mobile. With Symbian mobile app development, the company would be exploring a new territory of mobile apps. Since Symbian occupies more than 50% of the Smartphone and PDA market, this new venture is expected to be the right move for DCI in the mobile app arena.

The outright purchase of the Symbian Ltd by Nokia (56.3% of stocks options) during the fourth quarter of 2008 was a startling invasion that crippled the plans of other mobile OS market players. With the other players out-casted, companies like Dot Com Infoway have chartered plans to conquer the mobile app market through Symbian-based mobile phones. Globally speaking, Nokia and Samsung brands are considered the best selling Symbian-based mobiles. Hence, the market-opportunity for these mobiles is skyrocketing, courtesy the fourth quarterly results of both the manufacturers.

Dot Com Infoway has planned to concentrate on Symbian app development using the new Symbian OS 9.5 along with the power of .NET, Java, C++, OPL, C#, VB.NET, J2ME and other mobile programming languages. The company plans to initiate the development process with multifarious applications including media players, editors, data transfer encryption technologies, client/server based gaming apps, instant messengers and even porting solutions for existing non-Symbian applications. DCI will also focus on marketing its Symbian app development with high priority as the Symbian market comprises of five app stores – Nokia OVI store, Samsung App store, AT&T Media mall, China Mobile market, Sony Ericsson's PlayNow arena and other similar private app stores.

Dot Com Infoway offers a diverse gamut of IT solutions like application development, web development, mobile application development, Internet marketing and mobile app marketing to clients across the globe. Competitive pricing, breakthrough solutions and quick turnaround times mark the company's products and services.

To know more about Dot Com Infoway, visit www.dotcominfoway.com To know more about Dot Com Infoway's mobile app services, visit www.dotcominfoway.com/mobile-application-development/

Dot Com Infoway (DCI) is a premier IT company located in India providing offshore IT outsourcing solutions to businesses across the globe. DCI provides enterprise solutions that include software solutions, web solutions, mobile application solutions, Internet marketing and a whole gamut of IT solutions and products to clients. Leveraging the innate offshore value advantage of our development centers in India, we provide customized, scalable and cost effective solutions to businesses.

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