

## INGUN secures packaging with SECUTAG® colour-codes

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The use of counterfeited test probes can result in unexpected damage. If the test probes are not of highest quality, this can lead to errors in circuit board inspection. Every single circuit board, whether applied in mobile phones or cars, is inspected for errors before installation through contacting with test probes on different soldering points. With counterfeited test probes, the functioning of the circuit boards and thus of the final product cannot be ensured. This, in turn, constitutes a considerable risk for consumers' safety. Therefore INGUN, renowned manufacturer of test probes and test fixtures, has opted for the legally binding labelling of their primary packaging with the micro colour-code technology SECUTAG® from 3S Simons Security Systems.

The INGUN test probes are packaged in plastic boxes for which 3S has developed special security seals. These closure seals are manufactured from document foil and are affixed crosswise over all four sides of the box. They adhere to the corporate design of INGUN and are provided with the individual micro colour-code SECUTAG® for anti-counterfeiting. The variable data and contents are printed onto the seals by INGUN via thermal printing according to requirements. The new seals are integrated into the production and packaging procedure of the company without process changes. Additionally, the special form and material of the security seals constitute a barrier against reproduction and manipulation. The test probes in this packaging are unambiguously identifiable as originals; unauthorised opening of the boxes is immediately detected.

“Due to our international trade fair and sales activities, amongst others in Asia, we have been sensitised for the topic of counterfeiting. Therefore the protection of our packaging is of particular importance to us. Through the security seals the customer knows right away whether he is holding an original packaging in his hands and whether the box has already been opened. Counterfeits are quickly detected and the customer is protected against cheap imitations”, Armin Karl, Managing Director of INGUN, explains the company's decision for the security solution from 3S. “The international legal certainty of SECUTAG® is another decision criterion for the implementation of this product security system.”

The worldwide smallest micro colour-code particles SECUTAG® have remained forgery-proof for over a decade. They are accepted as evidence by international courts and serve the defence of industrial property rights. The colour-codes are applied to different materials or products via printing processes, by means of a dispenser or they are directly admixed to the products. Integrated into all production processes, they offer legally binding counterfeit protection for products, their primary and secondary packaging, labels and seals, documents and data.

For further information on legally binding product security and on the SECUTAG® technology, please visit [www.3SGmbH.com](http://www.3SGmbH.com)

3S Simons Security Systems is a renowned manufacturer of anti-counterfeiting technologies for all industries. On the basis of the worldwide smallest micro colour-codes SECUTAG®, 3S has developed individual industry solutions against product piracy. Products themselves, primary and secondary packaging, textile and sporting goods, certificates and other documents,

data and data systems are secured against counterfeiting. Additionally, protection against forgery is combined with supply chain traceability. The versatile product portfolio of 3S also includes security labels, seals and holograms. The colour-code technology is legally binding and saves brand owners from unjustified product liability claims.

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