

Comarch meets the future needs of broadband providers, including the vision for altering the company's portfolio to meet shifting demands

Date: 10-23-2009 01:31 PM CET

Category: [Media & Telecommunications](#)

Press release from: [Comarch S.A.](#)

COMARCH

Comarch, a global provider of comprehensive solutions for the telecommunications industry will be showcasing its portfolio for broadband providers at the Supercomm show, 21st – 23rd October, 2009, McCormick Place, Chicago, IL.

In today's marketplace, broadband providers are encountering increasing competition from mobile operators, while facing a scattered IT landscape. In order to assist providers with winning new customers and solidifying current relationships, as well as providing innovative products and services with a minimized production time, Comarch will exhibit its assortment of compact and low-cost pre-configured solutions, including Comarch Convergent Billing, Comarch Next Generation Service Management, Comarch Next Generation Service Assurance, Comarch Process-Driven Inventory and Comarch 3ARTS – a compact BSS/OSS/CRM solution. Priding itself on its exceptional flexibility, which is highly valued by its customers, Comarch's mission is to become a true business partner for its clients, one who not only simplifies but also maintains clients' tools and applications.

Comarch's team of consultants will be present at the show to speak with attendees regarding their current business needs and to assist them in finding a corresponding Comarch solution. In addition, Krzysztof Kwiatkowski, one of Comarch's product managers, responsible for developing the road map definition, will be present at the show to showcase Comarch's offerings and capabilities. Mr. Kwiatkowski, along with other company representatives will discuss and demonstrate exactly how Comarch is striving to anticipate and meet the future needs of broadband providers, including the vision for altering the company's portfolio to meet shifting demands.

Supercomm provides a foundation for the communications industry to explore the technological transformation created by Broadband innovation. From enabling technologies to content delivery and next generation applications, Supercomm is the forum where the vision of broadband technology comes to life.

For more information about the event or to schedule a meeting with Comarch's team during the event, please contact us at alina.tylman@comarch.com.

To learn more about Comarch's solutions for fixed and broadband operators at fixed-and-broadband.comarch.com.

About Comarch:

Since 1993, Comarch has been specializing in designing, implementing and integrating solutions and services for telecommunications operators. Experience gained throughout this period, in addition to its knowledge of the latest industry trends led to the development of a wide customer portfolio that spreads across 4 continents and includes the biggest market players: T-Mobile, Vodafone, Telefonica O2 as well as MVNO operators such as Auchan Telecom, France.

Comarch customers' satisfaction has always been the strongest confirmation of the quality of its solutions in the areas of billing and inter-partner settlements, as well as management of telecommunications networks and services.

Comarch's offering for telecom operators is primarily addressed to Fixed, Cable and Broadband Operators, Mobile Operators, Wholesale Departments, MVNO/MVNE Operators, ISPs and VoIP Operators and Content Providers and IPTV Operators. More information can be found at: www.comarch.com/telecommunications.

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