

Internet Marketing Inc. Launches New Website and Expands Services

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Internet Marketing Inc., a San Diego based Internet marketing agency, recently announced the launch of their new website. The company has experienced immense growth during 2009, has hired new talent, and expanded their suite of online marketing and consulting services.

"The new website is designed to primarily be a resource for our customers, potential clients, industry professionals, and people interested in learning more about Internet marketing strategies. Over 95% of the website is made up of informative blog articles and videos covering everything from search engine optimization and social media, to mobile search and Face book applications," says President and co-owner Brandon Fishman.

The company has also been aggressively pursuing their own social media strategies by actively engaging their audiences on Face book, Twitter, and YouTube. "The best way to constantly be learning and improving your capabilities as a service provider, is to be actively involved in using these strategies for your own business," says Managing Director Myles Vives.

Internet Marketing Inc. offers services such as website design and development, search engine optimization (SEO), pay per click (PPC), social media marketing, and email marketing. Over the past nine months the Internet marketing company has expanded their services to include software development in the areas of social media applications and mobile widgets, media buying, and behavioral targeting. To support their growth the company has hired new directors and project managers in each of their core service divisions. The company has also opened new office locations in Las Vegas, New York, and Miami.

"We attribute the growth to strong management, our highly experienced team, and great strategic partners such as EAG Group, Trimention Advertising, and Avaya. Prior to re-entering the business world, which I temporarily left to serve in the military, I spent five years as Navy SEAL. I wanted to reflect the experiences I gained through combat in Iraq in the company's management style and corporate culture. Our team is taught to be proactive, dynamic, hard working, and selfless in their actions," says Brent Gleeson, CEO and co-owner.

About Internet Marketing Inc.

The company founded by Brandon Fishman and Brent Gleeson, is a full scale interactive agency and consulting firm. The company specializes in services such as search engine optimization, pay per click management, and website design. Internet Marketing Inc. has current clients such as Hilton Hotels, Road Runner Sports, the US Army, Oceania Cruises, and Lincoln Property Company.

The team at Internet Marketing Inc. is unique in the fact that all senior management positions hold graduate level degrees and even some of the Project Managers have MBAs. The directors hold various professional certifications in their areas of expertise and some are accredited speakers presenting at popular trade shows such as the Search Marketing Expo and PubCon.

CEO, Brent Gleeson is a speaker for Vistage International and teaches other CEO's and business owners how to effectively use Internet marketing strategies to grow their businesses. Their mission is to translate decades of combined Internet and business experience into results driven marketing solutions for clients large and small.

Internet Marketing Inc. believes in giving back to the community and is actively involved in charitable organizations such as the Naval Special Warfare Foundation which provides financial support for the families of Navy SEALs killed in combat and the breast cancer awareness charity Jacob International. The company also provides free interactive services for other non-profits and charities.

Internet Marketing Inc is a Global Internet Marketing Company specializing in SEO, PPC, Social Media, Web Design, Email Marketing, and Affiliate Marketing.

Brandon Fishman

8885 Rio San Diego Dr. Suite 301 San Diego, CA 92108
866-563-0620

www.internetmarketinginc.com

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