

EMG Named in OC Business Journal's Annual Best Places to Work

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Press release from: [Earthbound Media Group](#)

IRVINE, CA – Recognizing the leading workplaces in Orange County, the Orange County Business Journal (OCBJ) recently named Earthbound Media Group (EMG) as one of the best places to work for 2009. EMG was ranked 12th under the small-sized company category (15-49 full-time employees) – a ranking that is determined based on survey feedback from the listed company's very own team members. EMG was recognized at OCBJ's Inaugural Best Places to Work Awards Luncheon at the Hyatt Regency Irvine on September 24th, 2009, which had nearly 400 guests in attendance.

“On behalf of EMG's managing partners, we are truly proud to accept this honor,” said EMG Manager of People and Facilities Norma Villicana. “Thanks to the dedication of our team members, this recognition was possible. They are the reason for our ongoing growth and success.”

Conducted by Pennsylvania-based, independent workplace researcher Best Companies Group, the Orange County Business Journal's Best Places to Work program is dedicated to identifying and recognizing the best employers in Orange County. The recognition program encompasses a registration and a two-part survey process that gathered detailed data about each participating company's benefits and policies (part I) as well as employee engagement and satisfaction (part II). A reflection of employee attitudes and opinions toward employment within a company, the survey asked employees to rate their companies on a five point agreement scale based on several categories including work environment, leadership, fairness, flexibility, benefits and values.

According to the survey responses, EMG employees are overwhelmingly satisfied working at EMG. The percentage of positive responses for the following core focus areas are listed as follows: leadership and planning (89%), corporate culture and communications (88%), role satisfaction (93%), work environment (96%), relationship with supervisor (90%), training and development (83%), pays and benefits (88%) and employee engagement (93%). Based on the total survey average, EMG received a commendable score of 90%.

“Based on the insightful analysis, the Orange County Business Journal's Best Places to Work program also sheds light on areas where EMG as an employer can improve,” added Villicana. “This information will help EMG reevaluate its policies and procedures and potentially revise them to ensure that our team members stay motivated while maintaining EMG's positive work environment.”

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About Orange County Business Journal (www.ocbj.com)

Founded in 1978, and currently owned by CBJ, L.P., the Orange County Business Journal (OCBJ) publishes a weekly magazine that comprises Orange Counties companies, industries, and businesspeople. With a circulation of approximately 23,000, OCBJ is the second largest business journal in California and ranks among the largest in the country.

About EMG (www.earthboundmediagroup.com)

EMG is a one-of-a-kind, technology-driven strategic marketing agency. Our singular goal is to evolve the digital and visual landscapes of business for corporations, brands and non-profits worldwide.

As a leader in the marketplace, EMG has single-handedly set a benchmark for complexity, creativity and vitality in the solutions we have provided for both our partners and clients alike.

Earthbound Media Group
14988 Sand Canyon Ave., Studio 5

Irvine, CA 92618
Phone: (949)857-4000
Contact: emginfo@earthboundmediagroup.com

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