

5 Steps to Increase your Google Page Rank

Date: 12-12-2005 09:52 AM CET

Category: [Advertising, Media Consulting, Marketing Research](#)

Press release from: byondspeed.com

Google Page rank is based on back links. Back links are Links pointing to your website from another website. The more back links you have the higher your PR will be.

1. Join forums, forums are a great way to achieve links to your website. In most forums you are allowed to have a signature and in your signature you can put a link to your website. But another important note to look on is making sure the forum is somewhat related to your website. You will still get credit if it's not, but if it's related to your website than you will be accomplishing two tasks at once.

You will be advertising for your website (bringing in targeted traffic) You will also be building your websites presence.

Your websites presence is very important to your survival. The more people see, or hear about your website the more credibility you will have and this increases your chances of having these visitors come back and possibly become leads.

2. Submit to search engine directories. Search engine directories are a good way to get a free link to your website. They also increase your chances at being listed higher on popular search engines like Google, and overture.

Most search engine directories allow you to submit to their website for free. This will allow you to increase your web presence by being listed on another search engine, and it will also be a free link.

Remember the more links you have the higher your PR will be

3. Using ezine ads (or newsletters). Creating an ezine will probably be the most beneficial step you can take to increasing your web presence. When you create an ezine you will be able to keep visitors coming back to your website for more by using signatures and giving special deals.

Ezine's will also allow you to increase your back links. By creating an ezine you can submit your information about your ezine to an ezine directory. This directory will then link to your website (thus giving you a free link).

4. Creating and publishing articles. Articles are an easy source of generating new traffic. You can include your signature in your article. This will bring in more traffic from article submission directories.

Your signature usually consists of 4 to 8 lines. Usually the first line would be the title of the website that you are trying to advertise. The last line would be the link to the website and the lines in between these would be a sales pitch to draw your viewers into your website.

5. Links from related websites. Gaining links from related websites can be one of the most frustrating tasks you can attempt.

For More Information Contact:

Extreme90

extreme90@gmail.com

www.byondspeed.com

www.lolkims.com

www.dnplace.net

www.wm-home.com

[You can find this press release here](#)