

Kanoo Travel and Hong Kong Tourism Board Offer Special Vacation Packages

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Agency: **OAK Consulting**



Dubai, United Arab Emirates, October 13, 2009: Kanoo Travel today announced that it has partnered with Hong Kong Tourism Board to offer customers excellent promotional vacation packages for the upcoming months. As part of the promotion, Kanoo Travel will offer the first fifty customers a discount book of vouchers for shops and restaurants to celebrate Hong Kong's spectacular shopping festival.

"Hong Kong is a perfect holiday destination with a mix of east meeting west. It has a wide range of attractions and activities for all kinds of vacationers. It is one of Asia's friendliest cities, with visa free entry for Nationals from more than 160 countries. With high quality hotels and service levels to match, Hong Kong is becoming a home from home for visitors from the Middle East. We are happy to partner with Hong Kong Tourism board to offer our customers a fantastic deal to explore this magic city," says Mr. Nabeel Kanoo, Senior General Manager, Kanoo Travel.

Hong Kong has a number of tourist attractions for people from all walks of life. Holiday makers can get a picturesque view of Hong Kong city from its famous Victoria Peak, which has a giant Wok shaped tower, museums, restaurants and shops. The city also boasts of Hong Kong Disneyland, many museums and a well established theme park known as Ocean Park. The well-known Lantau Island features open countryside, secluded beaches, traditional fishing villages and interesting monasteries. Visitors can also use the Ngong Ping 360 Cable Car on Lantau Island to tour the city for some cultural interests as well.

Commenting on the special promotion, Mr. Simon Mills, Director for Northern Europe and the Middle East, Hong Kong Tourism Board said, "It was very important for us to work with Kanoo Holidays as their network extends across the GCC region and allows us to reach markets where Hong Kong is not too well known yet. Thus, they serve as an ideal partner to ensure that Hong Kong offers and messages are picked up. Some of the offers are truly exceptional for Middle East visitors and because of the great value there really has never been a better time to go to Hong Kong".

The shopping in Hong Kong is second to none, with vast malls and designer labels to night markets and local goods, which cater to everyone's needs. Business people can have custom made suits tailored by a personal tailor.

Kanoo Travel has included a choice of several top hotels in Hong Kong with offers as low as USD135 for 4 days and 3 nights per person on a twin share basis, which includes airport transfers and half day city tour encouraging visitors from the UAE, KSA and Bahrain to escape the sweltering summer and head eastwards.

About Kanoo Travel:

The Kanoo family's involvement in air travel goes back to 1937 when the company provided refueling facilities in Bahrain for Imperial Airways seaplanes on route to India and Australia. In 1947 Kanoo Travel became the first IATA agency in the Gulf and in 1997 they became the very first Travel Company in the Middle East to receive the ISO certification.

Today, Kanoo Travel is the largest travel company in the Middle East, with a team of travel specialists operating a network of over 170 offices in the region and through a global network of world-class travel partners. Kanoo Travel provides the most comprehensive and specialised services in the travel industry with unmatched quality awards and achievements that guarantees the highest level of customer satisfaction.

Kanoo Travel provides its services in five main specialised areas:

- Kanoo Corporate - Business Travel Services
 - Kanoo Retail- Travel Services for the individual travelers.
 - Kanoo Holidays - For all type Leisure Travel
 - Kanoo Marine - Marine and Offshore Travel Services.
- GSA's- General Sales Agents for international airlines.

For further information, please visit www.kanootravel.com

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