

## Imperiali Organization Founder Meets with AON Executive Consultant Buckley Norris

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July 14, 2006 – Los Angeles – Today, Daniel Imperato, Imperiali Organization Founder, met with AON Executive Consultant Buckley Norris in regards to a performance bond for “The Red Worm” ([www.theredworm.net](http://www.theredworm.net)).

- The two agreed to proceed forward in principle in accordance with proper due diligence and subject to the finalization of the terms of agreement on the performance bond and other risk management requirements.
- Performance Bonds are surety bonds that guarantee the faithful performance of the contract agreement's terms and conditions.
- With a major Fortune 500 global insurance company, like AON, behind “The Red Worm”, the film is further positioned to attract major capital and become a legendary motion picture.
- This announcement comes on the heels of announcing John Daly as a Co-Producer and Writer for “The Red Worm”.
- In addition, Buckley Norris brings over 15 years in film insurance experience in addition to the experience brought by AON who has insured such films as Batman Begins, Cinderella Man, Crash, Syriana, Star Wars Episode III Revenge of the Sith, King Kong, Harry Potter and the Goblet of Fire, and Brokeback Mountain.

### About Imperiali Organization

Imperiali Organization ([www.imperiali.org](http://www.imperiali.org)), founded by Daniel Imperato, is global development company, with diversified assets and holdings, connecting the leaders of tomorrow, today. Currently the organization has taken interest in both in owned and operated businesses in the areas of internet search ([www.i1search.com](http://www.i1search.com)), public relations ([www.i1connect.com](http://www.i1connect.com)), merchandising, publishing, film ([www.theredworm.net](http://www.theredworm.net)), and sports ([www.palmbeachimperialis.com](http://www.palmbeachimperialis.com)) as well as other non-affiliated companies. The Imperiali Organization is currently the official communications provider for Imperato-Brooks 2008, [www.imperatobrooks.com](http://www.imperatobrooks.com).

Safe Harbor Statements under the Private Securities Litigation Reform Act of 1965: Those statements contained herein which are not historical are forward-looking statements, and as such, are subject to risks and uncertainties that could cause actual operating results to materially differ from those contained in the forward-looking statements. Such statements include, but are not limited to, certain delays that are beyond the Company's control, with respect to market acceptance of new technologies, or product delays in the testing and evaluation of products, and other risks, as detailed in the Company's periodic filings with the Securities and

Exchange Commission.

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