

## Word-of-mouth makes sales of Afshin Rattansi's book, "The Dream of the Decade", soar

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Word of mouth has meant that Afshin Rattansi's book has been selling thousands of copies around the world.

As one correspondent on Amazon writes:

"If it wasn't for Google, I probably wouldn't have come across *The Dream of the Decade* and so I would have missed an incredible experience. When I entered Afshin Rattansi's website, I didn't even have a single idea who he actually was (hard to believe, but true!). I read the extracts and I was immediately sold, not just because I have got a weak spot for London, but also because of the book itself."

Anna van der Gaast from Holland asks "What's so special about *The Dream of the Decade*?" and says that "the answer is: its technical aspect and the ever-present topic the book covers. As far as the structure of the book is concerned, I really like the intellectually challenging changes in the narration techniques among the four novels. In this way it seems like they are separate pieces, though they share certain common characters."

According to literary critics, "The other strong point of the book is its theme. *The Dream of the Decade* certainly makes you stop and think about the way you live your life and about the world around you. Its irony and bitter reflection about the past decade points out the climate still present in our world, now maybe even more than ever: decadence, hate, racism, xenophobia and hypocrisy of the media. Moreover, Afshin Rattansi perfectly verbalizes the feelings and the dilemmas of the thirty-something generation."

*The Dream of the Decade* is published in the U.S. by Amazon.com.

*The Dream of the Decade* -The London Novels by Afshin Rattansi - ISBN: 1-4196-1686-2 BookSurge.com 5341 Dorchester Road, Suite 16, North Charleston, SC 29418 Toll Free: 1-866-308-6235 [info@booksurge.com](mailto:info@booksurge.com)  
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