

## Adwords-magic.biz/adwords-training - Providing Information on AdWords Trainings

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Brandiston, Norfolk, 8 October, 2009 - Google Adwords are one of the most effective and strong marketing tools ever created. It has become so much easier to holler at global audiences through this neat discovery. Adwords-magic.biz/adwords-training understands this and provides quality training and tutorial options for learning more about this great tool.

The site features courses for beginners as well as non-beginners by carefully crafting the syllabus as per the expectations and requirements of students. For instance, people who are already familiar with AdWords, would be trained more intensively on the performance improvement parameters of AdWords campaigns.

Beginners would also receive first-look sessions for getting themselves familiarized with the concept and working and AdWords. This introductory session would feature information about the various AdWords tools as well such as Conversion Tracking and Google Analytics.

These different courses for beginners and non-beginners are also somewhat different from one another in their content. Tiered Account Model, business definition, keyword research, advertising criteria, available advertising and network programs from Google, building and optimizing AdWords campaigns, SEO and landing pages' role are few common fields in them.

Advanced courses also include information on latest SEO technologies, advertisement development techniques, online promotion and marketing by building communities through SMO (social media optimization). The site provides a detailed look at the syllabi of both these trainings.

Few training slides have also been put up on the site for providing a feel of the actual thing. Trainings can either be conducted at individual's premises or online. Premises trainings is more beneficial as the package entitles customers for getting 3 more members of their team undergo the training without any additional charges.

Separate training related information for larger groups is also available on the site. The 30 day post training support is a major positive of this site as it helps in dealing with all the difficult-to-implement textual concepts in actual scenarios.

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AdWords Magic, [www.adwords-magic.biz/adwords-training/](http://www.adwords-magic.biz/adwords-training/) is a U.K-based organization involved in the work of website designing, SEO, Google AdWords training and campaign management. It has a wide customer base ranging from electronics and DNA testing to antiques. Online tutorials are also provided for helping customers build efficient landing pages, AdWords campaigns and websites that target good page rankings.

Building a successful e-commerce application and earning top page rankings in leading search engines is no cakewalk by any

means. It is a perpetual endeavor that requires more than just simple keyword selection. Adwords-magic.biz/adwords-training provides information about AdWords trainings and its associated requirements.

[You can find this press release here](#)